| Police Scotland logo | Freedom of Information ResponseOur reference: FOI 25-3154Responded to: 8 October 2025 |
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Your recent request for information is replicated below, together with our response.

**I am writing to request the following information under the Freedom of Information Act 2000:**

**The total amount of money the Department has spent on social media influencers since 1 July 2024.**

The information sought is not held by Police Scotland and Section 17 of the Act therefore applies.

To explain, ‘Social Media Influencers’ is not a category used within the finance system of Police Scotland and as such, this information is not recorded.

If you require any further assistance, please contact us quoting the reference above.

You can request a review of this response within the next 40 working days by email or by letter (Information Management - FOI, Police Scotland, Clyde Gateway, 2 French Street, Dalmarnock, G40 4EH). Requests must include the reason for your dissatisfaction.

If you remain dissatisfied following our review response, you can appeal to the Office of the Scottish Information Commissioner (OSIC) within 6 months - [online](https://www.foi.scot/appeal), by email or by letter (OSIC, Kinburn Castle, Doubledykes Road, St Andrews, KY16 9DS).

Following an OSIC appeal, you can appeal to the Court of Session on a point of law only.

This response will be added to our [Disclosure Log](http://www.scotland.police.uk/access-to-information/freedom-of-information/disclosure-log) in seven days' time.

Every effort has been taken to ensure our response is as accessible as possible. If you require this response to be provided in an alternative format, please let us know.