| Police Scotland logo | Freedom of Information Response Our reference: FOI 25-0403  Responded to: 27 February 2025 |
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Your recent request for information is replicated below, together with our response.

1. **Police Scotland recently launched a domestic abuse campaign featuring Onlyfans content creator Ross Rankin. For this campaign, how much was Mr Rankin paid?**
2. **Please provide information on any other kind of numeration that Mr Rankin was given.**

The information sought is not held by Police Scotland and section 17 of the Act therefore applies.

By way of explanation, Police Scotland contracted a creative agency to produce the digital films/adverts for all of our violence against women and girls prevention campaigns.

The exact breakdown of costs incurred by the agency to deliver these adverts is not known by Police Scotland. The total costs for this specific advert was £8,156, which include all creative, development and production costs.

The same-sex domestic abuse advert was one part of the wider domestic abuse campaign. The campaign has been running since December 2024 with the main advert featuring on a range of channels targeting our primary audience. The same-sex advert was a secondary piece of content and was due to run from 22nd January 2025 until 4th March 2026.

If you require any further assistance, please contact us quoting the reference above.

You can request a review of this response within the next 40 working days by [email](mailto:foi@scotland.police.uk) or by letter (Information Management - FOI, Police Scotland, Clyde Gateway, 2 French Street, Dalmarnock, G40 4EH). Requests must include the reason for your dissatisfaction.

If you remain dissatisfied following our review response, you can appeal to the Office of the Scottish Information Commissioner (OSIC) within 6 months - [online](https://www.foi.scot/appeal), by [email](mailto:enquiries@foi.scot) or by letter (OSIC, Kinburn Castle, Doubledykes Road, St Andrews, KY16 9DS).

Following an OSIC appeal, you can appeal to the Court of Session on a point of law only.

This response will be added to our [Disclosure Log](http://www.scotland.police.uk/access-to-information/freedom-of-information/disclosure-log) in seven days' time.

Every effort has been taken to ensure our response is as accessible as possible. If you require this response to be provided in an alternative format, please let us know.