



**POLICE  
SCOTLAND**

Keeping people safe

# Media

## Introduction

Media training is aimed at supervisory and senior staff to develop their skills in dealing with the media at an operational level, normally during critical or major incidents. This training is delivered by experienced practitioners and provides delegates with an understanding of how to develop a media strategy through to social media tactics.

## Capability

We deliver a two day course in media skills using a range of exercises including television and radio interviews. We can also work with you to support capacity building in this area to develop your own staff.

