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1. Introduction and Purpose of Area Plan

The Police Service of Scotland has brought together local experience and understanding and combined this with national expertise to improve the delivery of local services based on the needs of communities. This enables us to achieve our purpose of improving the safety and wellbeing of people, places and communities and to ensure we Keep People Safe.

Local Policing is at the heart of Police Scotland, with the North East Fife Area Plan identifying common Area priorities from various sources (see Section 4), aligned to the Fife Division Local Policing Plan 2017-2020, which will be reported regularly through the North East Fife Area Committee.

The Fife plan looks to deliver on what you, the people of Fife, have told us you want us to focus on. On this basis, we have developed 5 Local Policing Priorities, these are;

- Acquisitive Crime – Operation Principle
- Anti-Social Behaviour – Operation Prevail
- Violent Crime – Operation Path
- Substance Misuse – Operation Prospect
- Road Safety – Operation Paramount

The North East Fife Area Plan ensures locally we take a bespoke approach to address the various needs and concerns of communities whilst continuing to link into the priorities identified within the Fife Division Local Policing Plan 2017-2020.
2. Foreword

Introduction by Local Area Commander Chief Inspector Steven Hamilton

This plan sets out the priorities for 2017-2018 as Local Area Commander. The priorities that are detailed in this plan are the focus of what we do day to day, week to week and month to month and are the foundation for keeping our communities safe.

The structure of policing in North East Fife is maturing and the work of all our staff whether Community Area Ward officers, Response officers, Crime Management or Public Counter staff contributes to achieving the objectives that are listed beside each priority.

The priorities have been set by speaking to many individuals and groups throughout the North East Fife area who have told us what is important to them and more importantly what they believe we at North East Fife should be prioritising.

Working in partnership is key to achieving our objectives. The priorities fall within the outcomes of the Fife Community Safety Strategy for the years ahead and also address the Community Planning Priorities in the North East Fife area. The ongoing support that we receive from members of the North East Fife Area Committee is also appreciated and welcome for the year ahead.

At the heart of our work will be our values of integrity, fairness and respect, whether it is tackling driver or antisocial behaviour you have my personal commitment that our activities will focus on delivering a high quality service for the communities in North East Fife to address the local priorities and concerns.
Local Community Inspector John Docherty

I am delighted to be responsible for the delivery of this plan for the communities of North East Fife.

Our area is renowned for its rich diversity, whether from the people, our cultures, tourism, to the varied communities we all enjoy. Our communities are at the heart of our policing engagement.

My team and I have engaged with a broad cross section of our community to identify the priorities that you wish us to focus on. Your local policing team comprises of Response Officers, Ward Officers, Crime Management and Public Counter staff. We will continue to both listen and address your concerns.

Our focus remains on localism, tailoring our policing engagement to your needs to allow us to understand, and respond properly to the issues that matter to you. I am confident that this embedded approach will continue to be successful in tackling the identified objectives.

Whilst our focus will remain on Prevention, Intervention and Enforcement activities, we acknowledge this can only be achieved through the continued support from within our communities, our elected members and our internal and external partners.
Convener of the North East Fife Area Committee – Cllr. Donald Lothian

For several years Police Scotland has engaged very positively with local residents, local community groups and local councillors in order to deliver the most appropriate local policing outcomes. The police also work in partnership with a number of organisations such as Fife Council and NHS Fife.

Police Scotland is formally scrutinised by the North East Fife Area Committee, but there are many informal contacts with communities and councillors which are vital for the effectiveness of day to day policing. This helps to achieve the common goal of communities which people feel safe and comfortable living and working in.

The Policing Plan 2017-2018 reflects the excellent partnership work of Police Scotland.
3. Priorities and Objectives:

Road Safety & Road Crime

Driver Behaviour continues to be the community safety issue of highest concern within North East Fife. We will work closely with partners to positively influence driver behaviour in an effort to reduce road casualties and improve road safety for all road users.

We will continue to highlight the risks involved and associated dangers when using rural roads.

We will build on our existing relationships with schools to promote road safety in order to focus our educational message on those road users who are vulnerable and at greater risk. Working alongside Fife Council Parking and Public Transport department, we continue to support Operation ParkSafe to promote and educate drivers on the subject of road safety outside schools.

We will continue to work closely with the University of St Andrews to promote the safe and responsible use of pedal cycles within the town and within the hours of darkness.

In support of deployments by our officers with speed checking devices, we continue to make good use of a number of mock police officers, which have become known as ‘Pop up Bob’. The funding for these was obtained through the NEF Area Local Community Planning Budget. The mock police officers appear to be holding a speed gun and have been shown to positively influence driver behaviour and reduce the speed of traffic. They are subject to frequent deployments throughout the area.

We continue to seek support from our communities to identify and deploy volunteers within the Community Speedwatch Initiative.

Fife Safety Camera Partnership will continue to support our efforts to address your concerns across primary routes in North East Fife.

Our intelligence led approach to reducing road casualties by targeting speeding motorists, disqualified drivers, drink and / or drug driving, those not wearing a seatbelt and individuals who use mobile phones while driving will continue, supported by both local and national resources.

We will support national campaigns and initiate local operations to promote road safety in North East Fife through the continued deployment of our dedicated East area proactive car. The unit has been instrumental in effectively policing our roads by detecting offenders and positively influencing driver behaviour.

We will also pursue those who use our roads to further their criminal activities.

| Objective – In 2017-2018 to reduce the number of people killed or seriously injured (KSI) on our roads. |
Acquisitive Crime

Acquisitive Crime is defined as an offence where the offender derives material gain. This includes crimes such as shoplifting, theft from the person, from homes, commercial premises and agriculture. It also encapsulates crimes such as fraud, fraudulent schemes and bogus callers.

Recognising that the ageing population is at greater risk of suffering this type of crime we will ensure that they are provided with support and guidance to prevent these types of offences from occurring and will continue to work closely with our colleagues in the Community Safety Partnership to achieve this. The NEF Area Safer Coordinating Group (ASCG) is key to protecting vulnerable individuals by identifying those at risk and providing support to them. As key stakeholders of the group the ASCG is essential to us in terms of our prevention, intervention, enforcement and communication strategy and remains at the heart of our victim centred approach.

We continue to make use of the Rural Watch Initiative to educate and inform members of our many rural communities. This has previously been instrumental in the detection of offenders for this type of crime. Our collaboration with the National Farmers Union and the Safer Communities Partnership has previously been instrumental in our success and will continue during 2017-2018.

Media is a key tool in the prevention of crimes of dishonesty and in the apprehension of offenders. We will build on the strong media links that we have forged in our locality including our excellent local relationships with the Fife Herald and St Andrews Citizen. Their support has been instrumental in keeping our communities abreast of local matters. We will continue to use both traditional and social media to support and drive our local seasonal initiatives and to keep people informed of emerging trends in their communities.

We will continue to use a collaborative approach to tackling crime in our area and will continue to use intelligence led policing to prevent crime and deter offenders. We will draw upon the expertise of our local officers, our colleagues in intelligence and CID and the national resources of our Operational Support Division to prevent offending occurring and detect offenders at the earliest opportunity.

Working closely with our partners at Criminal Justice we will ensure we make use of the tools at our disposal namely curfews and bail conditions to disrupt and deter offenders. We will continue to proactively manage persons subject to these conditions to ensure their compliance and prevent further offences occurring.

| Objective – In the year 2017-2018 to prevent and reduce instances of crimes of dishonesty. |
Antisocial Behaviour

Antisocial Behaviour covers a wide range of crimes and offences including street drinking, public urinating and noise nuisance. You have highlighted drug misuse as a concern. Drug misuse tends to contribute to antisocial behaviour in the form of individuals frequenting addresses and locations to purchase drugs, causing concern to the community. We will continue to work with the community and our partners to develop intelligence around these individuals to target their activities and behaviour.

Antisocial behaviour is often linked to alcohol consumption and can have a significant impact on our communities. We will continue to utilise our information gathering systems and licensing department to gather information on problem areas to direct our response to best effect. We monitor events in the locality closely and will ensure that we continue to provide an appropriate policing response to minimise the impact of those events on the wider community.

Our multi-agency approach through the NEF Area Safer Communities Group allows us to bring to bear the skills and experience of a multitude of partners including the Housing Investigation Team, Safer Communities Officer, Noise Nuisance Team and Housing Officers. This approach will continue to allow us to identify problem homes and hot spots at an early juncture to prevent problems from escalating and to minimise the impact on the community.

We will continue to work closely with the national resources of Police Scotland including the Licensing and Violence Reduction Unit to promote and enforce ethical and responsible licensed premises management. Our Ward Officers will build on the existing relationships with our Licensee’s to ensure their premises are being managed appropriately and in support of the communities they serve.

With our partners we will deliver educational inputs to the youths in our communities to highlight the risks of alcohol and substance misuse to prevent and reduce instances of vandalism, fire raising and antisocial behaviour.

We will continue to welcome the support of Safer Communities Officer and our colleagues attached to the Local Day Of Action initiative to maximise our impact and presence in the community at times of peak demand.

| Objective – In the year 2017-2018 to prevent and reduce instances of Antisocial Behaviour and Drug Abuse. |

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4. How we identified our Priorities and Objectives

The Police Service of Scotland Annual Policing Plan 2017-2018 sets out the priorities for the Police Service of Scotland and is a key document for the Police in the process of ensuring we continue to provide a quality policing service.

In addition, the priorities in this Plan have been identified through further analysis of local crime trends identified in our Divisional Strategic Assessment and the result from and the Police Service of Scotland consultation process “Your View Counts”.

We have also taken cognisance of the content of the consultation within Fife Division Local Policing Plan 2017-2020.

In North East Fife we are very proud of our well-established community focused policing model which is underpinned by an ongoing commitment to engagement between the Police and local communities. In formulating the priorities for our Area Plan we have remained true to that commitment, consulting widely to ensure the concerns of local people are paramount through our Local Area Policing Plan Questionnaire completed during 2017.

In order to develop a broad view we have consulted with our Community Councils, Elected Members, schools and campus communities, community groups and local people as part of our everyday work within the community. Working closely in partnership with this cross section of our community has been instrumental in identifying your concerns and priorities enabling us to tailor our service to your needs.

We have made use of traditional forms of media as well as social media to provide a platform for engagement. This is a process that allows us to define our priorities and, as an on-going process, allows us to respond to new and emerging issues and to re-direct our resources accordingly.

5. Performance Reporting

Progress against this Plan will be reported to the North East Fife Area Committee via their meeting schedule in the form of a narrative and supporting statistical information. This information will be available to the public.

6. Scrutiny and Engagement

Fife Council has determined that the Environment, Protective Services and Community Safety Committee will be the appropriate arena for reporting on performance.

In addition, the Local Area Commander, Chief Inspector Steven Hamilton and the Local Community Inspector, Inspector John Docherty will ensure continued engagement with members of the North East Fife Area Committee and Community Councils reporting against the objectives set within this Local Area Plan. This local
scrutiny is an essential part of delivering our plan in that it allows us to engage in ongoing review of our performance and priorities to build on and improve our service delivery.

7. Equalities

Everything we do is underpinned by our commitment to equality and diversity. This is reflected both in our approach to policing our local community and internally with our colleagues and partners. This commitment is built upon our values of Integrity, Fairness and Respect.

We recognise that effective and fair policing is about reflecting the needs and expectations of individuals and local communities. Survey results show that different communities have differing expectations and contrasting experiences of the service provided by the police. Nowhere is that more acutely felt than in North East Fife where we aim to tailor our service to meet the unique needs of each of our five wards. Our aim is to ensure that we provide a service that is fair, consistent and to a high standard, keeping the most vulnerable safe and enhancing the quality of life for everyone who lives, works or visits North East Fife.

8. Local Contact Details

St Andrews Police Station
68 Pipeland Road
St Andrews
Fife
KY16 8JW

Cupar Police Station,
Waterend Road,
Cupar
Fife
KY15 5HP

Telephone Number:
101

E-mail address: FifeAreaCommandEast@scotland.pnn.police.uk

This group e-mail address is provided for you to discuss non-urgent local crime or antisocial behaviour problems. This should not be used to report a crime or incident.

Twitter: NEFPolice@northfifePol