If you would like this information in an alternative format or language - please contact us to discuss your needs.

1. **Polish**
   
   Jeśli chcieliby Państwo otrzymać niniejsze informacje w innym formacie lub języku - proszę się z nami skontaktować aby przedyskutować Państwa wymagania.

2. **Romanian**
   
   Dacă doriti aceste informații într-un alt format sau într-o altă limbă, vă rugăm să ne contactați pentru a discuta ce anume aveți nevoie.

3. **Urdu**
   
   اگر آپ یہ معلومات کسی متبادل صورت با یہ من حاصل کرنا چاہتے ہیں تو پرائی وی الیکٹک رپورط کی بارے میں بات چیت کی کئی لوگوں سے رابطہ کرین۔

4. **Punjabi**
   
   ਅੱਠ ਭਾਸਿਆ ਤੌਰ ਤੇ ਘੱਟ ਲੋਕ ਦੀਆਂ ਵਿਚਕਾਰਾਂ ਦੀਆਂ ਭਾਸ਼ਾਵਾਂ ਵਿੱਚ - ਜਦੋਂ ਵਿਚਕਾਰਾ ਵਰਤਣ ਦੁਆਰਾ ਵਿਚਕਾਰਾ ਬਰਚ ਕਰਨੇ ਵਾਲੇ ਵਿਚਕਾਰਾ ਵਰਤਣ ਦੁਆਰਾ ਵਿਸ਼ਵਾਸਤ ਹੋ ਸਕਦੇ ਹਨ ਜਦੋਂ ਵਿਚਕਾਰਾ ਬਰਚ ਕਰਨ ਦੀ ਵਰਤਣ ਵਿਚਕਾਰਾ ਵਰਤਣ ਦੁਆਰਾ ਵਿਸ਼ਵਾਸਤ ਹੋ ਸਕਦੇ ਹਨ।

5. **Hindi**
   
   ‘यदि आप यह जानकारी किसी वैकल्पिक प्रारूप अथवा भाषा में प्राप्त करना चाहते हैं – कृपया अपनी आवश्यकताओं के बारे में विचार करने के लिए हमसे संपर्क करें।

6. **Czech**
   
   Máte-li zájem o tuto informaci v odlišném formátu nebo jazyce - kontaktujte nás, abychom projednali Vaše potřeby.

7. **Arabic**
   
   إذا كنت تود الحصول على هذه المعلومات بشكل آخر أو بلغة أخرى فالرجاء الاتصال بنا لمناقشة احتياجنا.

8. **Kurdish**
   
   نەگەڕی نەم زانیاریب بە شیوەیەن زمانتر دەوەیە، نەوە تەکەیە بیوەندەیمەن پێوە بە نەوەیەکەمە فەستوگەو سەبارەت پێویستیەکەوە نەوەیەکەمە.

9. **Russian**
   
   Если вы хотите получить данную информацию в другом формате или на другом языке, пожалуйста, обращайтесь к нам, и мы обсудим ваши потребности.

10. **Slovak**
    
    Keby ste chceli dostaviť tieto informácie v inom jazyku alebo v inom formáte, obráťte sa na nás s takou požiadavkou a my ju v závislosti od Vašich potrieb vzájme.

11. **Lithuanian**
    
    Jei Jums reikia šios informacijos kitu formatu arba kita kalba, prašome susisiekti su mumis bei aptarti Jūsų poreikius.

12. **Chinese simplified**
    
    如果您希望以其他的格式或语言获得这些信息，请联系我们以讨论您的需求。

13. **Chinese traditional**
    
    如果您希望以其他的格式或语言获得这些资讯，请聯繫我們以討論您的需求。

14. **Gaelic**
    
    Ma tha sibh ag iarraidh an fhiosrachaidh seo ann an riodh no cânan eile, nach cuir sibh fios thugainn gus ur cuid fhreamalachd a dheasbad.
1. Introduction and Purpose of Area Plan

The Police Service of Scotland has brought together local experience and understanding and combined this with national expertise to improve the delivery of local services based on the needs of communities. This enables us to achieve our purpose improving the safety and wellbeing of people, places and communities and to ensure we Keep People Safe.

Local Policing is at the heart of Police Scotland, with the North East Fife Area Plan identifying common Area priorities from various sources (see Section 5), and putting in place performance indicators aligned to the Local Fife Policing Plan, which will be reported regularly through the North East Fife Area Committee.
2. Foreword

Introduction by Local Area Commander Chief Inspector Adrian Annandale

As the Local Area Commander for the North East Fife area I am delighted and privileged to lead policing in the area into the year ahead. This plan is a move away from the recent Multi Member Ward plans that listed priorities for individual ward areas however the Area priorities that have been provided through consultation by our communities capture what is important to the people of North East Fife and details how we will address them.

This document, and the priorities within, reflects the commitment of both myself and the staff in North East Fife to maintain the Police Scotland ethos of ‘Keeping People Safe’. The objectives and key performance indicators have been set to demonstrate the outcomes we are looking to achieve.

The recent change in the local policing structure enables more opportunities for these priorities, objectives and outcomes to be achieved through working closely with partners, with the most important partner in achieving this being the people in the communities in which we work.

As communities would expect, our work will be carried out with integrity, fairness and respect and whether it is tackling driver or antisocial behaviour you have my personal commitment that our activities will focus on delivering a service for the communities in North East Fife that addresses the local priorities and concerns.

Chief Inspector Annandale
Local Community Inspector Joanne McEwan

With responsibility for St Andrews, East Neuk and Landward and Taybridgehead Wards I have the pleasure and the challenge of overseeing the policing response to an area rich in diversity.

From the historic town of St Andrews with its unique mixture of local people, students and tourists to the villages of Taybridgehead and East Neuk Wards - each with their individual history, agriculture, fishing and tourism industries - there is a strong case for a policing response that is very much tailored to the needs and expectations of our local communities.

For my Community Policing Team and I a tailored response built upon a foundation of listening, understanding and responding to the issues that matter to local people will be our focus for the year ahead.

Inspector McEwan
Local Community Inspector Nicola Black

I am pleased to be responsible for the delivery of this plan to the residents of Cupar, Howe of Fife and Taycoast.

In developing your area plan my Community Policing Team and I engaged with a breadth of our community to establish your concerns and identify what is important to you.

A recent change in structure means that each ward now has dedicated, named officers working to address your concerns, this allows for a more focused approach to community engagement and working with partners. I am confident that this approach will be successful in tackling the objectives set for the coming year.

Inspector Black
Chair of the North East Fife Area Committee - Councillor Frances Melville

As Chair of the North East Fife Area Committee I am pleased to have the opportunity to introduce the first local area plan.

The area committee provides a forum through which Police Scotland can engage with elected members to ensure that policing continues to respond to local priorities and concerns.

This plan identifies priorities across the whole of the North East Fife area and I fully endorse the objectives that have been set.
3. Priorities and Objectives:

Crimes of Dishonesty

A crime of dishonesty refers to any incidence of theft from the person, from homes, commercial premises, sheds and garages. It also encapsulates crimes such as fraud, fraudulent schemes and bogus callers.

Crimes of this nature that feature in North East Fife include fraudulent schemes and bogus callers, rural thefts of plant and diesel and commercial housebreaking.

We will provide crime reduction advice regarding fraudulent schemes and bogus callers - with a commitment to work with our colleagues in the Community Safety Partnership - to ensure that vulnerable people are provided with support, advice and effective preventative measures.

We will continue to commit to our Rural Watch and Early Alert Schemes to increase awareness of emerging trends in rural crime.

We will continue to dedicate officers from our Community Policing Teams, supported by our Community Investigation Units and CID to carry out intelligence led activity to target criminals travelling into our area to commit crime.

We will use all forms of media to heighten public awareness and reduce the risk of them becoming a victim of crimes of dishonesty.

We will work with our criminal justice partners to ensure that our investigations are supported by bail conditions, curfews and other forms of interventions to effectively target and disrupt repeat offenders.

<table>
<thead>
<tr>
<th>Objective - To prevent and reduce instances of crimes of dishonesty</th>
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<th>Key Performance Indicators</th>
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<tr>
<td>1 - Housebreakings - Recorded</td>
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<td>2 - Housebreakings - Detection Rate</td>
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<td>3 - Common Theft - Recorded</td>
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<td>4 - Common Theft - Detection Rate</td>
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Antisocial Behaviour and Violent Crime

Antisocial Behaviour covers a wide range of crimes and offences including street drinking, public urinating and noise nuisance.

Violent crime includes common assault - whether in a private or public setting.

In North East Fife the impact of antisocial behaviour is variously represented by noisy parties, neighbour disputes and drinking in public leading to disorder and nuisance. The experience of St Andrews is very much seasonal, linked to the flux in population by virtue of the University and international tourism. Our village communities experience less impact from the night-time economy than the larger towns - but private space violence and noise nuisance are common to all areas.

We will continue to focus on street drinking in identified hotspots and will direct our resources effectively based on seasonal trends and local knowledge. We will work with our colleagues in Licensing and the Police Scotland Alcohol and Violence Reduction Unit to maintain a focus on the responsible management of licensed premises. We will carry out high visibility patrols and targeted interventions to robustly tackle public space disorder.

We will maintain and build on our processes within the Fife Community Safety Partnership to ensure that we can effectively respond to incidents of disorder and noise nuisance occurring in a private setting impacting on the surrounding community. Our local Community Officers will apply their skills in community problem solving to provide lasting solutions to antisocial behaviour and violence in their wards.

We will sustain our focus on private space violence including Domestic Abuse, supporting and encouraging victims whilst targeting offenders.

**Objective - To prevent and reduce Antisocial Behaviour and Violent Crime**

**Key Performance Indicators:**

5 – Common Assaults – Recorded  
7 – Group 1 (Violent) Crimes – Recorded  
9 – No. of Anti-social Behaviour Calls recorded  
11 – No. of Disorder Calls recorded  
6 – Common Assaults – Detection rate  
8 – Group 1 (Violent) Crimes – Detection Rate  
10 – Consume alcohol in a public place – Detected Charged
Driver Behaviour

Driver Behaviour continues to be the community safety issue of highest concern within North East Fife. We will work closely with partners to positively influence driver behaviour in an effort to reduce road casualties and improve road safety for all road users.

We will continue to highlight the risks involved and associated dangers when using rural roads.

We will deploy our resources, including Roads Policing Specialists, to areas affected by antisocial driving and identified locations where speeding is a concern.

An intelligence led approach will be taken to reduce road casualties by targeting speeding motorists, disqualified drivers, drink and / or drug driving, those not wearing a seatbelt and individuals who use mobile phones while driving.

We will engage with schools to promote road safety in order to focus our educational message on those road users who are vulnerable and at greater risk. We will focus on addressing the danger to children from motorists speeding or parking illegally near to schools.

We will support national campaigns and initiate local Operations to promote road safety in North East Fife.

We will also pursue those who use our roads to further their criminal activities.

Objective - To reduce the number of people killed or seriously injured (KSI) on our roads

Key Performance Indicators:

12- People Killed/Seriously Injured
14- Speeding offences
16- Drink / Drug driving offences
18- Disqualified driving offences

13- Children Killed/Seriously Injured
15- Mobile Phone offences
17- Seatbelt offences
19 - Dangerous driving offences
4. Delivering in Partnership

In North East Fife people have consistently expressed their concerns regarding poor driver behaviour and vehicles being driven at excessive speeds across the road network.

Whilst the number of people killed and seriously injured on our roads has reduced over recent years, when they do occur they have a significant impact on the affected families and communities so we will continue to work with partners on a variety of initiatives with the overall strategy underpinned by Education, Encouragement and Enforcement.

The Road Casualty Reduction Group aims to provide an effective partnership coordinated approach to road safety and road accident prevention. Analysis provided on road accidents and offences identified that speeding in 20-30 mph areas in North East Fife is a recurring problem and the group have ensured that appropriate signage is erected in identified areas.

A ‘Cut it Out’ interactive road safety event was held in Fluthers Car Park, Cupar last year. The event included a staged accident with real vehicles to show how emergency services work together to save lives, interactive stalls and allowed the public to meet with subject experts. The event was deemed to be a success so in the coming year we will look to hold similar events the location of which will be determined using analysis of accident locations.

Community Speedwatch is a scheme that was first piloted in Cupar and allows members of the public to directly influence driving behavior in their communities. The scheme involves members of the public being trained as volunteers in the Community Speed Watch then in conjunction with Police Scotland they will monitor and record traffic speeds within their community. The Registered Keepers of vehicles that are identified as having exceeding the posted speed limit receive a warning letter to encourage driving at a safe and appropriate speed. The scheme has shown to positively effect those drivers that choose to exceed safe limits.

NEF Ruralwatch is a 7 point plan, a strand of which is to promote public safety. Annually between October and February keeping people safe on rural roads is impacted by agricultural vehicles causing mud on carriageways. Community officers work with farmers to improve signage and address complaints in partnership with Fife Council, in an effort to reduce road accidents and casualties. A Green, Amber, Red process has been introduced to focus Police and Council priorities. Green will focus on first offending, education and engagement with farmers encouraging them to use improved, reusable reflective signage in areas which are being farmed alerting road users.

Working alongside Fife Council Parking and Public Transport department, the Operation ParkSafe initiative was launched in January to promote and educate drivers on the subject of road safety outside schools.
Dangerous or inconsiderate parking near schools can significantly increase the risk posed to children making their way to and from school and under Operation ParkSafe parking attendants and Community Police Officers will be patrolling outside the schools to deter and deal with motorists who park inconsiderately.

5. How we identified our Priorities and Objectives

The Scottish Policing Assessment sets out the priorities for the Police Service of Scotland and is a key document for the Police in the process of ensuring we continue to provide a quality policing service.

In addition, the priorities in this Plan have been identified through further analysis of local crime trends identified in our Divisional Strategic Assessment.

We have also taken cognisance of the content of the Fife Community Safety Partnership Strategic Assessment, the Fife Community Plan and the Fife Local Policing Plan. This Plan also aligns with the Scottish Fire and Rescue Service Local Plan and seven Area Plans and the Local Delivery Plan of the Fife Health and Social Care Partnership, building on strong partnership linkages to deliver continuous improvement in performance.

In North East Fife we are very proud of our well-established community focused policing model which is underpinned by an ongoing commitment to engagement between the Police and local communities. In formulating the priorities for our Area Plan we have remained true to that commitment, consulting widely to ensure the concerns of local people are paramount.

In order to develop a broad view we have consulted with our Community Councils, Local Councillors, schools and campus communities, community groups, service users and local people as part of our everyday work within the community.

We have made use of traditional forms of media as well as social media to provide a platform for engagement. This is a process that allows us to define our priorities and, as an ongoing process, allows us to respond to new and emerging issues and to re-direct our resources accordingly.

6. Performance Reporting

In support of this Local Area Plan each objective has a number of key performance indicators to evidence progress against the outcome specified. Progress against this Plan will be reported to the North East Fife Area Committee in an agreed format on a regular basis. This information will be available to the public.
7. Scrutiny and Engagement

Fife Council has determined that Safer Communities Committee will be the appropriate arena for reporting on performance.

In addition, the Local Area Commander, Chief Inspector Annandale and the Local Community Inspectors, Inspectors Nicola Black and Joanne McEwan will continue to engage on a regular basis with the North East Fife Area Committee and Community Councils reporting against the objectives set within this Local Area Plan. This local scrutiny is an essential part of delivering our plan in that it allows us to engage in ongoing review of our performance and priorities to build on and improve our service delivery.

8. Community Planning Partnership Single Outcome Agreement

The priorities in this Area plan support the Fife Local Policing Plan and the Community Planning Partnership Single Outcome Agreement.

9. Equalities

Everything we do is underpinned by our commitment to equality and diversity. This is reflected both in our approach to policing our local community and internally with our colleagues and partners. This commitment is built upon our values of Integrity, Fairness and Respect.

We recognise that effective and fair policing is about reflecting the needs and expectations of individuals and local communities. Survey results show that different communities have differing expectations and contrasting experiences of the service provided by the police. Nowhere is that more acutely felt than in North East Fife where we aim to tailor our service to meet the unique needs of each of our 5 wards. Our aim is to ensure that we provide a service that is fair, consistent and to a high standard, keeping the most vulnerable safe and enhancing the quality of life for everyone who lives, works or visits North East Fife.
10. **Local Contact Details**

St Andrews Police Station  
68 Pipeland Road  
St Andrews  
Fife  
KY16 8JW

Cupar Police Station,  
Waterend Road,  
Cupar  
Fife  
KY15 5HP

**Telephone Number:**  
101

**E-mail address**  
FifeAreaCommandEast@scotland.pnn.police.uk

This group e-mail address is provided for you to discuss non-urgent local crime or antisocial behaviour problems. This should not be used to report a crime or incident.

**Twitter:**  
NEFPolice@northfifePol