If you would like this information in an alternative format or language - please contact us to discuss your needs.

1. Polish  Jeśli chcieliby Państwo otrzymać niniejsze informacje w innym formacie lub języku - proszę się z nami skontaktować aby przedszkutować Państwa wymagania.

2. Romanian  Dacă doriți aceste informații într-un alt format sau într-o altă limbă, vă rugăm să ne contactați pentru a discuta ce anume aveți nevoie.

3. Urdu  اگر آپ معلومات کسی متبادل صورت یا زبان میں حاصل کرنا چاہتے ہیں تو تربیتی مہربانی اپنی ضروریات کے بارے میں بات چیت کریں کیوں کہ لیے کم سے رابطہ کریں۔

4. Punjabi  ਨੇ ਕੁਝਨੇ ਦੀ ਸਲਹਕਾਰੀ ਵਿਚੋਂ ਦੇਖ ਕੁਝ ਨਹੀਂ ਦੀ ਦੇਖ ਤਾਲੀਕੇ ਦੇਖੇ - ਜਦੋਂ ਵਿੱਚ ਬਾਲਕਾਂ ਜੱਗੀਆਂ ਲੇਖਾ ਘਰੇ ਦੀ ਬਿਜਲੀ ਵਲੋਂ ਬਚਨ ਲਾਖ ਲੋਕ ਮੈਸੂਰ ਕਰਦੇ।

5. Hindi  यदि आप यह जानकारी किसी वैकल्पिक प्रारूप अथवा भाषा में प्राप्त करना चाहते हैं - कृपया अपनी आवश्यकताओं के बारे में विचार करने के लिए हमसे संपर्क करें।


7. Arabic  إذا كنت تود الحصول على هذه المعلومات بشكل آخر أو بلغة أخرى فالرجاء الاتصال بنا لمناقشة احتياجاتك.

8. Kurdish  نمگر نهم زانیاریت به شیوه یان زمانی تر دویزیت، نم اپرایی بیعمودیمان پی‌هه بی بو نبویه که فرگتیل سهبارت پیوستیکانت بکین.

9. Russian  Если вы хотите получить данную информацию в другом формате или на другом языке, пожалуйста, обращайтесь к нам, и мы обсудим ваши потребности.

10. Slovak  Keby ste chceli dostáť tieto informácie v inom jazyku alebo v inom formáte, obráťte sa na nás s takou požiadavkou a my ju v závislosti od Vašich potrieb zvážime.

11. Lithuanian  Jei Jums reikia šios informacijos kitu formatu arba kita kalba, prašome susisiekti su mumis bei aptarti Jūsų poreikius.

12. Chinese simplified  如果您希望以其他的格式或语言获得这些信息，请联系我们以讨论您的需求。

13. Chinese traditional  如果您希望以其他的格式或语言获得这些资讯，请聯繫我們以討論您的需求。

14. Gaelic  Ma tha sibh ag iarraidh an fhiosrachaidh seo ann an riodh no cânann eile, nach cuir sibh fios thugainn gus ur cuid fheumalachdan a dheasbad.
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1. Introduction and Purpose of Area Plan

The Police Service of Scotland has brought together local experience and understanding and combined this with national expertise to improve the delivery of local services based on the needs of communities. This enables us to achieve our purpose of improving the safety and wellbeing of people, places and communities and to ensure we Keep People Safe.

Local Policing is at the heart of Police Scotland, with the North East Fife Area Plan identifying common Area priorities from various sources (see Section 4), aligned to the Local Fife Policing Plan, which will be reported regularly through the North East Fife Area Committee.
2. Foreword

Introduction by Local Area Commander Chief Inspector Adrian Annandale

I am fortunate to have been in the position to lead policing in the North East Fife area for the last two and a half years and this plan sets out the priorities for my forthcoming year as Local Area Commander. The priorities that are detailed in this plan are the focus of what we do day to day, week to week and month to month and are the foundation for keeping our communities safe.

The structure of policing in North East Fife is maturing and the work of all our staff whether Community Area Ward officers, Response officers, Crime Management or Public Counter staff contributes to achieving the objectives that are listed beside each priority.

The priorities have been set by speaking to many individuals and groups throughout the North East Fife area who have told us what is important to them and more importantly what they believe we at North East Fife should be prioritising.

Working in partnership is key to achieving our objectives and this helped greatly last year in respect of our Ruralwatch initiative. The priorities fall within the outcomes of the Fife Community Safety Strategy for the years ahead and also address the Community Planning Priorities in the North East Fife area. The ongoing support that we receive from members of the North East Fife Area Committee is also appreciated and welcome for the year ahead.

As with previous years, our work will be carried out with integrity, fairness and respect and whether it is tackling driver or antisocial behaviour you have my personal commitment that our activities will focus on delivering a service for the communities in North East Fife that addresses the local priorities and concerns.

Chief Inspector Annandale
Local Community Inspector Jim Davenport

I am delighted to be responsible for the delivery of this plan for the communities of St Andrews, East Neuk & Landward and the Taybridgehead and I look forward to the challenge of overseeing our Policing response and keeping those communities safe throughout the coming year.

Our area is renowned for its rich diversity from the local people, tourists and students of St Andrews to the varied communities in the villages of the East Neuk and Taybridgehead. Our communities are ever changing through tourism and our migrant workforce which adds to the unique challenge for our policing response.

My team and I have engaged with a broad cross section of our community to identify the priorities that you wish us focus on. Your dedicated community ward officers continue to listen to, and address, your concerns with the focus being to tailor our policing to your needs to allow us to understand, and respond properly to, the issues that matter to you. I am confident that this local approach will be successful in tackling the objectives set for the coming year.

Inspector Davenport
Local Community Inspector Nicola Black

I am privileged to have the responsibility for overseeing the policing of the Cupar, Howe of Fife and Taycoast communities.

I am pleased to report that the change of structure to the policing model in 2015 is now embedded within the area and has received favorable comment from the communities we serve, the elected members and our partners.

Our partners have a key role, particularly in delivering services and initiatives that help prevent people becoming involved in crime, intervening when people find themselves engaged in crime and supporting those who become victims of crime.

My team and I will continue to build upon and develop our working relationships with our partners in the Community Safety Partnership, Criminal Justice, Fife Council and Voluntary 3rd Sector to deliver positive results for our communities in the coming year.

Inspector Black
Chair of the North East Fife Area Committee - Councillor Frances Melville

As Chair of the North East Fife Area Committee I am privileged to be able to support the continuing delivery of localised policing in our area. I am confident that Police Scotland will continue to build on the successful partnership and preventative Policing of the 2015/16 local Policing plan throughout the course of the coming year.

The Area Committee continues to provide a forum through which Police Scotland can engage with elected members to ensure that policing responds to local priorities and concerns.

This plan identifies priorities across the whole of the North East Fife area and I fully endorse the objectives that have been set.
3. Priorities and Objectives:

Driver Behaviour

Driver Behaviour continues to be the community safety issue of highest concern within North East Fife. We will work closely with partners to positively influence driver behaviour in an effort to reduce road casualties and improve road safety for all road users.

We will continue to highlight the risks involved and associated dangers when using rural roads.

We will build on our existing relationships with schools to promote road safety in order to focus our educational message on those road users who are vulnerable and at greater risk. Working alongside Fife Council Parking and Public Transport department, we continue to support Operation ParkSafe to promote and educate drivers on the subject of road safety outside schools.

Our dedicated University Liaison officer will continue to work closely with the University of St Andrews to promote the safe and responsible use of pedal cycles within the town and within the hours of darkness.

In 2016 Community Speedwatch will return to our area. The scheme has previously been successful in influencing driver behaviour and encouraging drivers to comply with speed regulations. Having previously been well received in the North East Fife area we anticipate that the community will welcome and actively support the initiative.

We have recently taken delivery of a number of mock police officers, which have become known as ‘Pop up Bob’. The funding for these was obtained through the NEF Area Local Community Planning Budget. The mock police officers appear to be holding a speed gun and have been shown to positively influence driver behaviour and reduce the speed of traffic. They are now subject to frequent deployments throughout the area.

Our intelligence led approach to reducing road casualties by targeting speeding motorists, disqualified drivers, drink and / or drug driving, those not wearing a seatbelt and individuals who use mobile phones while driving will continue, supported by both local and national resources.

We will support national campaigns and initiate local operations to promote road safety in North East Fife through the continued deployment of our dedicated East area proactive car. The unit has been instrumental in effectively policing our roads by detecting offenders and positively influencing driver behaviour.

We will also pursue those who use our roads to further their criminal activities.

Objective – To reduce the number of people killed or seriously injured on our roads
Crimes of Dishonesty

A crime of dishonesty refers to any incidence of theft from the person, from homes, commercial premises, sheds and garages. It also encapsulates crimes such as fraud, fraudulent schemes and bogus callers. Crimes of this nature that feature in North East Fife include fraudulent schemes and bogus callers, rural thefts of plant and diesel and commercial housebreaking.

Recognising that the ageing population is at greater risk of suffering this type of crime we will ensure that they are provided with support and guidance to prevent these types of offences from occurring and will continue to work closely with our colleagues in the Community Safety Partnership to achieve this. The NEF Area Safer Coordinating Group (ASCG) is key to protecting vulnerable individuals by identifying those at risk and providing support to them. As key stakeholders of the group the ASCG is essential to us in terms of both prevention and victim support and forms a key part of our strategy moving forward to provide safer communities. We will continue to work in partnership to prevent bogus caller and fraudulent offending.

Over the past year the Rural Watch Initiative has been instrumental in the detection of offenders for this type of crime including the capture of a prolific repeat offender. Our collaboration with the National Farmers Union and the Safer Communities Partnership has been instrumental in our success with the achievement of a significant detection rate for this type of crime for 2015/16.

Media is a key tool in the prevention of crimes of dishonesty and in the apprehension of offenders. We will build on the strong media links that we have forged in our locality including our excellent local relationships with the Fife Herald and St Andrews Citizen. Their support has been instrumental in keeping our communities abreast of local matters. We will continue to use both traditional and social media to support and drive our local seasonal initiatives and to keep people informed of emerging trends in their communities.

We will continue to use a joined up approach to tackling crime in our area and will continue to use intelligence led policing to prevent crime and deter offenders. We will draw upon the expertise of our local officers, our colleagues in intelligence and CID and the national resources of our Operational Support Division to prevent offending occurring and detect offenders at the earliest opportunity.

Working closely with our partners at Criminal Justice we will ensure we make use of the tools at our disposal namely curfews and bail conditions to disrupt and deter offenders. We will continue to proactively manage persons subject to these conditions to ensure their compliance and prevent further offences occurring.

**Objective – To prevent and reduce instances of crimes of dishonesty**
**Antisocial Behaviour**

Antisocial Behaviour covers a wide range of crimes and offences including street drinking, public urinating and noise nuisance. You have highlighted drug misuse as an emerging trend in the locality. Drug misuse tends to contribute to antisocial behaviour in the form of individuals frequenting addresses and locations to purchase drugs, causing concern to the community. We will continue to work with the community to develop intelligence around these individuals to target their activities and behaviour when under the influence of drugs.

Antisocial behaviour is often linked to alcohol consumption and can have a significant impact on our communities. We will continue to utilise our information gathering systems and licensing department to gather information on problem areas to direct our response to best effect. We monitor events in the locality closely and will ensure that we continue to provide an appropriate policing response to minimise the impact of those events on the wider community.

Our multi-agency approach through the NEF Area Safer Communities Group allows us to bring to bear the skills and experience of a multitude of partners including the Housing Investigation Team, Community Wardens and Housing Officers. This approach will continue to allow us to identify problem homes and hot spots at an early juncture to prevent problems from escalating and to minimise the impact on the community.

We will continue to work closely with the national resources of Police Scotland including the Licensing and Violence Reduction Unit to promote and enforce ethical and responsible licensed premises management. Our ward officers will build on the existing relationships with our Licensee’s to ensure their premises are being managed appropriately and in support of the communities they serve.

With our partners we will deliver educational inputs to the youths in our communities to highlight the risks of alcohol and substance misuse to prevent and reduce instances of vandalism, fire raising and antisocial behaviour.

We will continue to welcome the support of the community wardens and our colleagues attached to the Campaign Against Violence initiative to maximise our impact and presence in the community at times of peak demand.

**Objective – To prevent and reduce instances of Antisocial Behaviour and Drug Abuse**
4. How we identified our Priorities and Objectives

The Scottish Policing Assessment sets out the priorities for the Police Service of Scotland and is a key document for the Police in the process of ensuring we continue to provide a quality policing service.

In addition, the priorities in this plan have been identified through further analysis of local crime trends identified in our Divisional Strategic Assessment.

We have also taken cognisance of the content of the Fife Community Safety Partnership Strategy, the Fife Community Plan and the Fife Local Policing Plan. This Plan also aligns with the Scottish Fire and Rescue Service Local Plan and seven Area Plans and the Local Delivery Plan of the Fife Health and Social Care Partnership, building on strong partnership linkages to deliver continuous improvement in performance.

In North East Fife we are very proud of our well-established community focused policing model which is underpinned by an ongoing commitment to engagement between the Police and local communities. In formulating the priorities for our Area Plan we have remained true to that commitment, consulting widely to ensure the concerns of local people are paramount.

In order to develop a broad view we have consulted with our Community Councils, Local Councillors, schools and campus communities, community groups, service users and local people as part of our everyday work within the community. Working closely in partnership with the Community Safety Panel and our relationships developed through our local ward meetings has been instrumental in identifying your concerns and priorities enabling us to tailor our service to your needs.

We have made use of traditional forms of media as well as social media to provide a platform for engagement. This is a process that allows us to define our priorities and, as an ongoing process, allows us to respond to new and emerging issues and to re-direct our resources accordingly.

5. Performance Reporting

Progress against this plan will be reported to the North East Fife Area Committee via a six monthly update in the form of a narrative and supporting statistical information. This information will be available to the public.

6. Scrutiny and Engagement

Fife Council has determined that Safer Communities Committee will be the appropriate arena for reporting on performance.

In addition, the Local Area Commander, Chief Inspector Annandale and the Local Community Inspectors, Inspectors Nicola Black and Jim Davenport will continue to
engage on a regular basis with the North East Fife Area Committee and Community Councils reporting against the objectives set within this Local Area Plan. This local scrutiny is an essential part of delivering our plan in that it allows us to engage in ongoing review of our performance and priorities to build on and improve our service delivery.

7. Equalities

Everything we do is underpinned by our commitment to equality and diversity. This is reflected both in our approach to policing our local community and internally with our colleagues and partners. This commitment is built upon our values of Integrity, Fairness and Respect.

We recognise that effective and fair policing is about reflecting the needs and expectations of individuals and local communities. Survey results show that different communities have differing expectations and contrasting experiences of the service provided by the police. Nowhere is that more acutely felt than in North East Fife where we aim to tailor our service to meet the unique needs of each of our five wards. Our aim is to ensure that we provide a service that is fair, consistent and to a high standard, keeping the most vulnerable safe and enhancing the quality of life for everyone who lives, works or visits North East Fife.