

# #YOURVIEWCOUNTS

IN TAYSIDE



**Quarter 4:** April 2016 to March 2017

Prepared by Analysis and  
Performance Unit *May 2017*

# #YOURVIEWCOUNTS

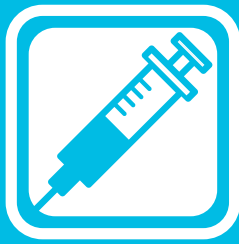
IN TAYSIDE

## Local Key Priorities:

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Antisocial Behaviour  
/ Disorder



Drug Dealing /  
Drug Misuse



Homes being  
broken into



Violent Crime



Child Abuse  
including Child  
Sexual Exploitation

## National Key Priorities:

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Counter Terrorism  
/ National Security



Violent Crime



Drug Dealing /  
Drug Misuse



Child Abuse  
including Child  
Sexual Exploitation



Serious Organised  
Crime

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**POLICE  
SCOTLAND**  
Keeping people safe

## 2016/17 FULL YEAR RESULTS

### INTRODUCTION

This is the fourth year in which Police Scotland has had the opportunity to undertake a countrywide public consultation survey. This gives the organisation the ability to seek the views of Scotland's diverse communities and gives local people the chance to influence the setting of both National and Local policing priorities.

The survey results will provide valuable information regarding the public's attitude to crimes and other issues that impact on our communities. Through analysing this information, together with evidence from a number of other important sources, we will formulate future national and local policing plans.

### METHODOLOGY

In previous years, the paper surveys were completed across communities by local officers. In a change to this approach, from April 2016, an online survey (with alternative option of a paper survey if required) was created to encourage participants to complete the questions at a time convenient to them. Public awareness and participation in the survey has been encouraged through local engagement, events, media campaigns and online prompts.

### ACTIVITY OVER THE LAST 3 MONTHS

The aim of the survey has been to encourage broad participation across our diverse Scottish population. To try and achieve this, we have planned engagement activity each month with different communities throughout the course of the year. From 27th February until the year end, we held back on active marketing of the survey to support the consultation of our long term strategy under 2026.

At the close of the year, from the responses received in D Division, over 1,100 respondents classified themselves as residents, just under 20 as a member of a community group and just under 70 as public sector employees.

We can now see themes emerging on a geographical and demographic basis in terms of what is important to the different communities across Scotland.

### DEVELOPMENTS AND REVISIONS TO THE SURVEY

We are currently taking a break from consultation, re-launching YourViewCounts for Year 2 on 1st July 2017. This down-time will be used to review the remit, question set and variation in survey type. Once underway, we look forward to continuing our work with communities to understand and respond to your needs over the forthcoming year.

### RESPONSES

At the close of Year 1, we have received 20,740 completed surveys from across the country with 1,310 surveys completed in D Division. Numbers across all 3 local authority areas in the Division range from 402 in Angus to 454 across both Dundee City and Perth & Kinross.

The interest in supporting the service by providing your views has undoubtedly exceeded expectations.

**GEOGRAPHICAL**

<b>Geographical Survey Responses - Force / Division</b>	
<b>Force / Division</b>	<b>Total</b>
Police Scotland	20,740
<b>D Division - Tayside</b>	<b>1,310</b>

<b>Geographical Survey Responses - Council Area</b>	
<b>Council Area</b>	<b>Total</b>
Angus	402
Dundee City	454
Perth and Kinross	454
<b>D Division - Tayside</b>	<b>1,310</b>

<b>Geographical Survey Responses - Multi Member Wards</b>			
<b>Multi Member Ward</b>	<b>Total</b>	<b>Multi Member Ward</b>	<b>Total</b>
Almond and Earn	31	Maryfield	72
Arbroath East & Lunan	54	Monifieth & Sidlaw	70
Arbroath West & Letham	60	Montrose & District	37
Blairgowrie and Glens	33	North East	48
Brechin & Edzell	20	Perth City Centre	45
Carnoustie & District	52	Perth City North	64
Carse of Gowrie	35	Perth City South	31
Coldside	72	Strathallan	32
East End	58	Strathearn	31
Forfar & District	57	Strathmartine	56
Highland	44	Strathmore	34
Kinross-shire	46	Strathtay	28
Kirriemuir & Dean	52	The Ferry	44
Lochee	58	West End	46
<b>D Division - Tayside</b>			<b>1,310</b>

**LOCAL POLICING PRIORITIES**

The top 5 local priorities being selected across the division have remained consistent across the year of surveying. Anti-social behaviour / Disorder remains the consistent No 1 priority across the division.

Following analysis, the top 5 LOCAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Anti-social Behaviour / Disorder	231	189	127	94	82	170.8	13.0%
Drug Dealing / Drug Misuse	203	152	108	126	91	152.7	11.7%
Homes being broken into	137	97	97	102	71	109.3	8.3%
Violent Crime	119	97	67	76	48	92.3	7.0%
Child Abuse including Child Sexual Exploitation	120	77	64	65	54	85.6	6.5%

\* Please see attached Appendix A for the full results of the LOCAL priorities responses

**NATIONAL POLICING PRIORITIES**

The top 5 national priorities have remained consistent across the year of surveying as well. Counter-terrorism / National Security is the consistent No 1 priority across the Division.

Following analysis, the top 5 NATIONAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	413	118	61	47	56	191.3	14.6%
Violent Crime	175	177	133	129	103	156.2	11.9%
Drug Dealing / Drug Misuse	126	162	187	145	104	148.9	11.4%
Child Abuse including Child Sexual Exploitation	150	129	128	126	92	132.9	10.2%
Serious Organised Crime	113	181	140	99	74	132.1	10.1%

\* Please see attached Appendix B for the full results of the NATIONAL priorities responses

**Weighted Average Calculation**

The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally  
 The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1  
 The number of responses to each priority is then multiplied by the relevant weight and all added together  
 The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average  
 The weighted average percentage is calculated based on the total number of responses

**POLICING IN YOUR LOCAL AREA**

This section aims to capture the views and perceptions of communities across different aspects of policing

**What is your perception of crime in your local area over the past year?**

	Total		%
Increased a lot	137		10.5%
Increased a little	314		24.0%
Remained the same	605		46.2%
Decreased a little	122		9.3%
Decreased a lot	30		2.3%
No reply	102		7.8%

**When you see Police in your area, how does it make you feel?**

	Total*		%*
Safe	307		23.4%
Reassured	577		44.0%
Neutral	385		29.4%
Concerned	224		17.1%
Tense	71		5.4%

\* - Respondents had the opportunity to provide more than one response to this question, therefore total numbers may exceed the number of people surveyed. Percentages have been calculated against the total number of respondents participating in this survey, therefore these may potentially exceed 100%.

**Do you know you have a Local Policing Team for your area?**

	Total		%
Yes	536		40.9%
No	774		59.1%

**Do you know how to contact the Local Policing Team in your area?**

	Total		%
Yes	446		34.0%
No	864		66.0%

**Confidence and Satisfaction:** These measures will evolve under the remit of the Public Confidence Steering Group and latest figures can be found in our Q4 Summary of Performance report.

[Q4 Summary of Performance Report](#)

**COMMUNICATIONS**

Obtaining feedback on communication is vital to our transformation of service. Continuously improving our accessibility, be it to report a crime of any other matter, is part of our long term strategy under 2026. How we then respond and update victims and the wider community is equally, if not more impactful on the service and public confidence.

**What information do you currently access from us?**

	<b>Total*</b>
National Policing Campaigns	148
National Policing Plans	74
Local Community Policing Plans	195
Safety Advice	252
Crime Prevention Advice	230
Crime Statistics	132
Police Recruitment	112
None	782
Other (Please specify)	66

**What would you like us to provide information on?**

	<b>Total*</b>
National Policing Campaigns	351
National Policing Plans	391
Local Community Policing Plans	960
Safety Advice	571
Crime Prevention Advice	605
Crime Statistics	576
Police Recruitment	193
Other (Please specify)	99

**How would you prefer to tell us about a crime that has occurred?**

	<b>Total*</b>
Email	351
Social media sites	292
Telephone	854
Direct to a Police Officer	716
At a Police Station	562
Police Scotland website	263
Community meetings	143
Other (Please specify)	47

\* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.

**NOT PROTECTIVELY MARKED**

<b>In any other circumstances how would you like to contact us?</b>	
	<b>Total*</b>
Email	623
Social media sites	391
Telephone	707
Direct to a Police Officer	567
At a Police Station	564
Police Scotland website	339
Community meetings	203
Other (Please specify)	32

<b>How would you prefer us to contact you regarding a reported crime?</b>	
	<b>Total*</b>
Email	551
Social media sites	179
Telephone Call	999
Text Message	383
Police Scotland website	96
Community meetings	98
Other (Please specify)	195

<b>In any other circumstances how would you prefer us to contact you?</b>	
	<b>Total*</b>
Email	691
Local media	298
Social media sites	372
Telephone Call	707
Text Message	414
Police Scotland website	230
Community meetings	169
Other (Please specify)	83

\* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.



**DEMOGRAPHICS**

We have received many comments in relation to this section, questioning its validity. As a force, we are keen to capture the reach of this survey across our more diverse communities and this is a means to do so. Within that, we absolutely respect the wishes of those participants who decline to complete this section of the form and would reinforce the anonymity of all respondents.

**In what capacity did you complete this survey?**

	<b>Total</b>	<b>%</b>
Resident	1,138	86.9%
Local or Nationally Elected Member	7	0.5%
Community Group / Residents Association Member	17	1.3%
Business Owner or Representative	22	1.7%
Voluntary Organisation Representative	39	3.0%
Public Sector Employee	69	5.3%
Other (Please specify)	18	1.4%

**Age**

	<b>Total</b>	<b>%</b>
Under 16	13	1.0%
16 - 24	156	11.9%
25 - 34	191	14.6%
35 - 44	291	22.2%
45 - 54	318	24.3%
55 - 64	200	15.3%
Over 65	118	9.0%
Choose not to disclose	23	1.8%

**Gender**

	<b>Total</b>	<b>%</b>
Male	519	39.6%
Female	743	56.7%
Non-binary	1	0.1%
Choose not to disclose	47	3.6%

**Are you transgender?**

	<b>Total</b>	<b>%</b>
Yes	7	0.5%
No	1,241	94.7%
Choose not to disclose	62	4.7%

**NOT PROTECTIVELY MARKED**

<b>Sexual Orientation</b>		
	<b>Total</b>	<b>%</b>
Bisexual	39	3.0%
Gay / Lesbian	35	2.7%
Heterosexual	1,100	84.0%
Choose not to disclose	136	10.4%

<b>Do you consider yourself to have a disability?</b>		
	<b>Total</b>	<b>%</b>
Yes	152	11.6%
No	1,082	82.6%
Choose not to disclose	76	5.8%

<b>Ethnic and Cultural Origin</b>		
	<b>Total</b>	<b>%</b>
African, African Scottish, African British	3	0.2%
Any Mixed Ethnic Group	2	0.2%
Arab, Arab Scottish, Arab British	3	0.2%
Bangladeshi, Bangladeshi Scottish, Bangladeshi British	0	0.0%
Black, Black Scottish, Black British	1	0.1%
Caribbean, Caribbean Scottish, Caribbean British	0	0.0%
Chinese, Chinese Scottish, Chinese British	1	0.1%
Indian, Indian Scottish, Indian British	2	0.2%
Other African, Caribbean or Black	0	0.0%
Other Asian	0	0.0%
Other Ethnic Group	3	0.2%
Other White Ethnic Group	18	1.4%
Pakistani, Pakistani Scottish, Pakistani British	4	0.3%
White British	284	21.7%
White English	34	2.6%
White Gypsy / Traveller	1	0.1%
White Irish	6	0.5%
White Northern Irish	8	0.6%
White Polish	16	1.2%
White Scottish	862	65.8%
White Welsh	5	0.4%
Choose not to Disclose	57	4.4%

**NOT PROTECTIVELY MARKED**

**NOT PROTECTIVELY MARKED**

<b>What religion do you identify with?</b>		
	<b>Total</b>	<b>%</b>
Buddhist	3	0.2%
Church of Scotland	374	28.5%
Hindu	0	0.0%
Jewish	3	0.2%
Muslim	7	0.5%
None	587	44.8%
Other (please specify)	24	1.8%
Other Christian	90	6.9%
Pagan	12	0.9%
Roman Catholic	91	6.9%
Sikh	2	0.2%
Choose not to disclose	117	8.9%

**FEEDBACK**

<b>How would you describe this survey to complete?</b>		
	<b>Total</b>	<b>%</b>
Very Difficult	4	0.3%
Difficult	58	4.4%
Easy	740	56.5%
Very Easy	501	38.2%
Did not answer question	7	0.5%

<b>How would you describe the time required to complete the survey?</b>		
	<b>Total</b>	<b>%</b>
Too Long	29	2.2%
About Right	1,229	93.8%
Too Short	45	3.4%
Did not answer question	7	0.5%

**APPENDIX A - LOCAL POLICING PRIORITIES**

Please rank your top five LOCAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Anti-social Behaviour / Disorder	231	189	127	94	82	170.8	13.0%
Drug Dealing / Drug Misuse	203	152	108	126	91	152.7	11.7%
Homes being broken into	137	97	97	102	71	109.3	8.3%
Violent Crime	119	97	67	76	48	92.3	7.0%
Child Abuse including Child Sexual Exploitation	120	77	64	65	54	85.6	6.5%
Speeding	61	52	66	59	50	58.6	4.5%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	33	56	78	63	78	55.1	4.2%
Road Safety / Road Crime	46	49	61	63	71	53.7	4.1%
Domestic Abuse	26	67	64	52	41	49.0	3.7%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	38	52	58	34	59	46.6	3.6%
Littering / Fly Tipping	25	58	53	51	75	46.2	3.5%
Rowdy Drunken Behaviour	22	56	52	51	55	43.1	3.3%
Vandalism / Graffiti	19	33	57	62	65	39.1	3.0%
Sexual Crime	26	48	46	40	36	38.4	2.9%
Counter Terrorism / National Security	50	24	23	28	29	33.3	2.5%
Bogus Workers / Callers	16	27	40	56	74	32.9	2.5%
Street Robbery / Mugging	19	31	50	41	41	32.8	2.5%
Cars (or Other Vehicles) being stolen or broken into	9	36	41	40	46	29.2	2.2%
Serious Organised Crime	16	29	34	40	35	27.5	2.1%
Protecting Adults at Risk of Harm	23	24	28	28	46	26.5	2.0%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	16	22	31	45	30	25.4	1.9%
Wildlife Crime	24	13	20	30	44	22.4	1.7%
Hate Crime	16	14	27	33	34	21.1	1.6%
None of the Above	15	7	18	31	55	18.3	1.4%
						<b>1,310</b>	<b>100.0%</b>

**Weighted Average Calculation**

*The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally  
 The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1  
 The number of responses to each priority is then multiplied by the relevant weight and all added together  
 The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average  
 The weighted average percentage is calculated based on the total number of responses*

**APPENDIX B - NATIONAL POLICING PRIORITIES**

Please rank your top five NATIONAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	413	118	61	47	56	191.3	14.6%
Violent Crime	175	177	133	129	103	156.2	11.9%
Drug Dealing / Drug Misuse	126	162	187	145	104	148.9	11.4%
Child Abuse including Child Sexual Exploitation	150	129	128	126	92	132.9	10.2%
Serious Organised Crime	113	181	140	99	74	132.1	10.1%
Anti-social Behaviour / Disorder	82	85	84	59	94	80.9	6.2%
Sexual Crime	29	74	90	103	92	67.3	5.1%
Domestic Abuse	36	74	67	69	60	58.3	4.5%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	29	42	72	64	80	49.1	3.8%
Homes being broken into	32	46	66	58	76	48.9	3.7%
Hate Crime	22	35	40	58	61	36.5	2.8%
Road Safety / Road Crime	14	19	33	54	76	28.6	2.2%
Street Robbery / Mugging	17	22	31	49	41	27.0	2.1%
Protecting Adults at Risk of Harm	4	22	34	39	52	22.7	1.7%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	5	18	17	38	24	16.5	1.3%
Wildlife Crime	19	6	8	26	46	16.1	1.2%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	4	17	22	27	24	15.5	1.2%
Rowdy Drunken Behaviour	6	23	14	24	19	15.4	1.2%
Cars (or Other Vehicles) being stolen or broken into	8	15	17	18	17	13.6	1.0%
Bogus Workers / Callers	4	8	21	20	39	12.9	1.0%
Speeding	3	9	16	17	28	10.7	0.8%
None of the Above	10	9	9	10	13	9.7	0.7%
Littering / Fly Tipping	3	11	10	12	20	8.9	0.7%
Vandalism / Graffiti	4	6	8	17	17	7.9	0.6%
						<b>1,308</b>	<b>100.0%</b>

**Weighted Average Calculation**

*The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally*  
*The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1*  
*The number of responses to each priority is then multiplied by the relevant weight and all added together*  
*The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average*  
*The weighted average percentage is calculated based on the total number of responses*