

#YOURVIEWCOUNTS

IN RENFREWSHIRE AND INVERCLYDE



Quarter 4: April 2016 to March 2017

Prepared by Analysis and
Performance Unit *May 2017*

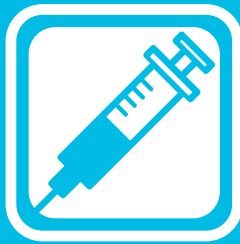
#YOURVIEWCOUNTS

IN RENFREWSHIRE AND INVERCLYDE

Local Key Priorities:



Antisocial Behaviour
/ Disorder



Drug Dealing /
Drug Misuse



Violent Crime



Homes being
broken into



Rowdy Drunken
Behaviour

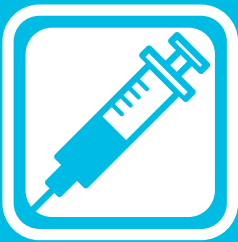
National Key Priorities:



Counter Terrorism
/National Security



Violent Crime



Drug Dealing /
Drug Misuse



Serious Organised
Crime



Child Abuse
including Child
Sexual Exploitation

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SCOTLAND**
Keeping people safe

2016/17 FULL YEAR RESULTS

INTRODUCTION

This is the fourth year in which Police Scotland has had the opportunity to undertake a countrywide public consultation survey. This gives the organisation the ability to seek the views of Scotland's diverse communities and gives local people the chance to influence the setting of both National and Local policing priorities.

The survey results will provide valuable information regarding the public's attitude to crimes and other issues that impact on our communities. Through analysing this information, together with evidence from a number of other important sources, we will formulate future national and local policing plans.

METHODOLOGY

In previous years, the paper surveys were completed across communities by local officers. In a change to this approach, from April 2016, an online survey (with alternative option of a paper survey if required) was created to encourage participants to complete the questions at a time convenient to them. Public awareness and participation in the survey has been encouraged through local engagement, events, media campaigns and online prompts.

ACTIVITY OVER THE LAST 3 MONTHS

The aim of the survey has been to encourage broad participation across our diverse Scottish population. To try and achieve this, we have planned engagement activity each month with different communities throughout the course of the year. From 27th February until the year end, we held back on active marketing of the survey to support the consultation of our long term strategy under 2026.

At the close of the year, from the responses received in K Division, over 850 respondents classified themselves as residents, over 30 as a member of a community group and over 60 as public sector employees.

We can now see themes emerging on a geographical and demographic basis in terms of what is important to the different communities across Scotland.

DEVELOPMENTS AND REVISIONS TO THE SURVEY

We are currently taking a break from consultation, re-launching YourViewCounts for Year 2 on 1st July 2017. This down-time will be used to review the remit, question set and variation in survey type. Once underway, we look forward to continuing our work with communities to understand and respond to your needs over the forthcoming year.

RESPONSES

At the close of Year 1, we have received 20,740 completed surveys from across the country with 1,042 surveys completed in K Division. Numbers across both local authority areas in the Division range from 269 in Inverclyde to 773 across Renfrewshire.

The interest in supporting the service by providing your views has undoubtedly exceeded expectations.

GEOGRAPHICAL

Geographical Survey Responses - Force / Division	
Force / Division	Total
Police Scotland	20,740
K Division - Renfrewshire and Inverclyde	1,042

Geographical Survey Responses - Council Area	
Council Area	Total
Inverclyde	269
Renfrewshire	773
K Division - Renfrewshire and Inverclyde	1,042

Geographical Survey Responses - Multi Member Wards			
Multi Member Ward	Total	Multi Member Ward	Total
Bishopton, Bridge of Weir & Langbank	61	Johnstone North, Kilbarchan & Lochwinnoch	39
Erskine & Inchinnan	105	Johnstone South, Elderslie & Howwood	56
Houston, Crosslee & Linwood	63	Paisley East & Ralston	63
Inverclyde East	53	Paisley North West	110
Inverclyde East Central	63	Paisley South	61
Inverclyde North	45	Paisley South West	66
Inverclyde South	26	Renfrew North	90
Inverclyde South West	43	Renfrew South & Gallowhill	59
Inverclyde West	39		
K Division - Renfrewshire and Inverclyde			1,042

LOCAL POLICING PRIORITIES

The top 5 local priorities being selected across the division have remained consistent across the year of surveying. Anti-social behaviour / Disorder is the consistent No 1 priority across the Division.

Following analysis, the top 5 LOCAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Anti-social Behaviour / Disorder	278	155	103	80	62	169.4	16.3%
Drug Dealing / Drug Misuse	126	105	97	98	90	108.5	10.4%
Violent Crime	156	82	81	59	53	101.5	9.7%
Homes being broken into	87	99	116	96	66	95.8	9.2%
Rowdy Drunken Behaviour	24	80	70	63	48	54.9	5.3%

** Please see attached Appendix A for the full results of the LOCAL priorities responses*

NATIONAL POLICING PRIORITIES

The top 5 national priorities have remained consistent across the year of surveying as well. Counter-terrorism / National Security is the consistent No 1 priority across the Division.

Following analysis, the top 5 NATIONAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	339	75	53	49	34	152.4	14.6%
Violent Crime	172	136	131	85	76	136.2	13.1%
Drug Dealing / Drug Misuse	83	139	130	117	94	112.6	10.8%
Serious Organised Crime	87	156	98	74	65	104.4	10.0%
Child Abuse including Child Sexual Exploitation	85	106	110	79	77	94.3	9.1%

** Please see attached Appendix B for the full results of the NATIONAL priorities responses*

Weighted Average Calculation

The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally

The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1

The number of responses to each priority is then multiplied by the relevant weight and all added together

The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average

The weighted average percentage is calculated based on the total number of responses

POLICING IN YOUR LOCAL AREA

This section aims to capture the views and perceptions of communities across different aspects of policing

What is your perception of crime in your local area over the past year?

	Total	%
Increased a lot	166	15.9%
Increased a little	220	21.1%
Remained the same	424	40.7%
Decreased a little	103	9.9%
Decreased a lot	33	3.2%
No reply	96	9.2%

When you see Police in your area, how does it make you feel?

	Total*	%*
Safe	270	25.9%
Reassured	501	48.1%
Neutral	268	25.7%
Concerned	160	15.4%
Tense	51	4.9%

* - Respondents had the opportunity to provide more than one response to this question, therefore total numbers may exceed the number of people surveyed. Percentages have been calculated against the total number of respondents participating in this survey, therefore these may potentially exceed 100%.

Do you know you have a Local Policing Team for your area?

	Total	%
Yes	452	43.4%
No	590	56.6%

Do you know how to contact the Local Policing Team in your area?

	Total	%
Yes	369	35.4%
No	673	64.6%

Confidence and Satisfaction: These measures will evolve under the remit of the Public Confidence Steering Group and latest figures can be found in our Q4 Summary of Performance report.

[Q4 Summary of Performance Report](#)

COMMUNICATIONS

Obtaining feedback on communication is vital to our transformation of service. Continuously improving our accessibility, be it to report a crime of any other matter, is part of our long term strategy under 2026. How we then respond and update victims and the wider community is equally, if not more impactful on the service and public confidence.

What information do you currently access from us?

	Total*
National Policing Campaigns	138
National Policing Plans	52
Local Community Policing Plans	122
Safety Advice	199
Crime Prevention Advice	161
Crime Statistics	106
Police Recruitment	110
None	642
Other (Please specify)	37

What would you like us to provide information on?

	Total*
National Policing Campaigns	278
National Policing Plans	316
Local Community Policing Plans	737
Safety Advice	447
Crime Prevention Advice	459
Crime Statistics	479
Police Recruitment	138
Other (Please specify)	60

How would you prefer to tell us about a crime that has occurred?

	Total*
Email	256
Social media sites	239
Telephone	600
Direct to a Police Officer	516
At a Police Station	395
Police Scotland website	225
Community meetings	135
Other (Please specify)	40

* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.

NOT PROTECTIVELY MARKED

In any other circumstances how would you like to contact us?	
	Total*
Email	428
Social media sites	276
Telephone	526
Direct to a Police Officer	400
At a Police Station	414
Police Scotland website	254
Community meetings	142
Other (Please specify)	24

How would you prefer us to contact you regarding a reported crime?	
	Total*
Email	379
Social media sites	119
Telephone Call	776
Text Message	295
Police Scotland website	90
Community meetings	78
Other (Please specify)	128

In any other circumstances how would you prefer us to contact you?	
	Total*
Email	517
Local media	171
Social media sites	272
Telephone Call	539
Text Message	326
Police Scotland website	194
Community meetings	144
Other (Please specify)	56

* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.

DEMOGRAPHICS

We have received many comments in relation to this section, questioning its validity. As a force, we are keen to capture the reach of this survey across our more diverse communities and this is a means to do so. Within that, we absolutely respect the wishes of those participants who decline to complete this section of the form and would reinforce the anonymity of all respondents.

In what capacity did you complete this survey?

	Total	%
Resident	889	85.3%
Local or Nationally Elected Member	6	0.6%
Community Group / Residents Association Member	31	3.0%
Business Owner or Representative	5	0.5%
Voluntary Organisation Representative	27	2.6%
Public Sector Employee	63	6.0%
Other (Please specify)	21	2.0%

Age

	Total	%
Under 16	28	2.7%
16 - 24	144	13.8%
25 - 34	185	17.8%
35 - 44	243	23.3%
45 - 54	239	22.9%
55 - 64	117	11.2%
Over 65	56	5.4%
Choose not to disclose	30	2.9%

Gender

	Total	%
Male	427	41.0%
Female	577	55.4%
Non-binary	0	0.0%
Choose not to disclose	38	3.6%

Are you transgender?

	Total	%
Yes	10	1.0%
No	974	93.5%
Choose not to disclose	58	5.6%

NOT PROTECTIVELY MARKED

Sexual Orientation		
	Total	%
Bisexual	27	2.6%
Gay / Lesbian	38	3.6%
Heterosexual	853	81.9%
Choose not to disclose	124	11.9%

Do you consider yourself to have a disability?		
	Total	%
Yes	109	10.5%
No	860	82.5%
Choose not to disclose	73	7.0%

Ethnic and Cultural Origin		
	Total	%
African, African Scottish, African British	5	0.5%
Any Mixed Ethnic Group	6	0.6%
Arab, Arab Scottish, Arab British	0	0.0%
Bangladeshi, Bangladeshi Scottish, Bangladeshi British	0	0.0%
Black, Black Scottish, Black British	0	0.0%
Caribbean, Caribbean Scottish, Caribbean British	1	0.1%
Chinese, Chinese Scottish, Chinese British	0	0.0%
Indian, Indian Scottish, Indian British	5	0.5%
Other African, Caribbean or Black	0	0.0%
Other Asian	1	0.1%
Other Ethnic Group	1	0.1%
Other White Ethnic Group	12	1.2%
Pakistani, Pakistani Scottish, Pakistani British	1	0.1%
White British	185	17.8%
White English	7	0.7%
White Gypsy / Traveller	0	0.0%
White Irish	8	0.8%
White Northern Irish	7	0.7%
White Polish	13	1.2%
White Scottish	734	70.4%
White Welsh	1	0.1%
Choose not to Disclose	55	5.3%

NOT PROTECTIVELY MARKED

NOT PROTECTIVELY MARKED

What religion do you identify with?		
	Total	%
Buddhist	6	0.6%
Church of Scotland	252	24.2%
Hindu	0	0.0%
Jewish	0	0.0%
Muslim	2	0.2%
None	383	36.8%
Other (please specify)	22	2.1%
Other Christian	53	5.1%
Pagan	10	1.0%
Roman Catholic	193	18.5%
Sikh	5	0.5%
Choose not to disclose	116	11.1%

FEEDBACK

How would you describe this survey to complete?		
	Total	%
Very Difficult	9	0.9%
Difficult	42	4.0%
Easy	628	60.3%
Very Easy	362	34.7%
Did not answer question	1	0.1%

How would you describe the time required to complete the survey?		
	Total	%
Too Long	58	5.6%
About Right	939	90.1%
Too Short	42	4.0%
Did not answer question	3	0.3%

APPENDIX A - LOCAL POLICING PRIORITIES

Please rank your top five LOCAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Anti-social Behaviour / Disorder	278	155	103	80	62	169.4	16.3%
Drug Dealing / Drug Misuse	126	105	97	98	90	108.5	10.4%
Violent Crime	156	82	81	59	53	101.5	9.7%
Homes being broken into	87	99	116	96	66	95.8	9.2%
Rowdy Drunken Behaviour	24	80	70	63	48	54.9	5.3%
Child Abuse including Child Sexual Exploitation	67	41	40	33	31	47.7	4.6%
Street Robbery / Mugging	25	55	49	47	47	42.2	4.0%
Vandalism / Graffiti	13	54	57	50	66	41.2	4.0%
Speeding	42	28	38	43	48	38.0	3.6%
Littering / Fly Tipping	17	45	35	46	63	35.0	3.4%
Domestic Abuse	20	48	35	46	32	34.7	3.3%
Road Safety / Road Crime	29	27	38	40	54	33.4	3.2%
Cars (or Other Vehicles) being stolen or broken into	15	37	47	52	30	33.2	3.2%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	15	25	35	44	42	27.3	2.6%
Sexual Crime	11	38	32	29	43	26.9	2.6%
Bogus Workers / Callers	11	20	36	38	41	24.0	2.3%
Counter Terrorism / National Security	40	12	17	20	21	24.0	2.3%
Serious Organised Crime	16	22	31	26	40	23.5	2.3%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	11	20	20	45	35	21.3	2.0%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	11	14	16	21	30	15.4	1.5%
Hate Crime	13	10	16	22	22	14.6	1.4%
None of the Above	9	9	16	22	33	13.7	1.3%
Protecting Adults at Risk of Harm	4	13	11	17	25	10.9	1.0%
Wildlife Crime	2	3	6	5	20	4.7	0.4%
						1,042	100.0%

Weighted Average Calculation

*The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally
 The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1
 The number of responses to each priority is then multiplied by the relevant weight and all added together
 The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average
 The weighted average percentage is calculated based on the total number of responses*

APPENDIX B - NATIONAL POLICING PRIORITIES

Please rank your top five NATIONAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	339	75	53	49	34	152.4	14.6%
Violent Crime	172	136	131	85	76	136.2	13.1%
Drug Dealing / Drug Misuse	83	139	130	117	94	112.6	10.8%
Serious Organised Crime	87	156	98	74	65	104.4	10.0%
Child Abuse including Child Sexual Exploitation	85	106	110	79	77	94.3	9.1%
Anti-social Behaviour / Disorder	97	81	72	69	62	81.7	7.8%
Sexual Crime	20	56	63	82	95	51.5	4.9%
Domestic Abuse	32	48	63	55	54	47.0	4.5%
Homes being broken into	22	33	48	64	62	38.4	3.7%
Street Robbery / Mugging	15	38	42	47	45	32.8	3.2%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	10	38	35	65	45	32.1	3.1%
Hate Crime	18	22	32	49	51	28.2	2.7%
Rowdy Drunken Behaviour	15	38	33	24	21	26.3	2.5%
Road Safety / Road Crime	8	15	23	35	56	19.7	1.9%
Protecting Adults at Risk of Harm	2	10	21	23	27	12.4	1.2%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	7	1	19	18	22	10.3	1.0%
Cars (or Other Vehicles) being stolen or broken into	2	7	14	23	15	9.4	0.9%
Bogus Workers / Callers	5	4	8	17	29	8.5	0.8%
Vandalism / Graffiti	3	5	13	17	20	8.5	0.8%
Speeding	6	10	7	5	25	8.4	0.8%
Littering / Fly Tipping	4	8	8	13	19	8.1	0.8%
None of the Above	6	7	7	12	16	7.9	0.8%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	1	4	8	13	11	5.5	0.5%
Wildlife Crime	2	4	3	6	20	4.5	0.4%
						1,041	100.0%

Weighted Average Calculation

The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally
The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1
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