

# #YOURVIEWCOUNTS

IN THE LOTHIANS AND SCOTTISH BORDERS



**Quarter 4:** April 2016 to March 2017

Prepared by Analysis and  
Performance Unit *May 2017*

# #YOURVIEWCOUNTS

IN THE LOTHIANS AND SCOTTISH BORDERS

## Local Key Priorities:



Antisocial Behaviour  
/ Disorder



Homes being  
broken into



Drug Dealing /  
Drug Misuse



Violent Crime



Theft of Property e.g.  
Bicycles (including Quad  
Bikes), Tools, Machinery  
or Livestock

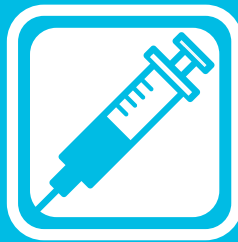
## National Key Priorities:



Counter Terrorism  
/National Security



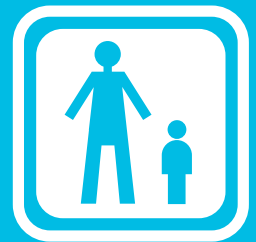
Violent Crime



Drug Dealing /  
Drug Misuse



Serious Organised  
Crime



Child Abuse  
including Child  
Sexual Exploitation

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SCOTLAND**  
Keeping people safe

## 2016/17 FULL YEAR RESULTS

### INTRODUCTION

This is the fourth year in which Police Scotland has had the opportunity to undertake a countrywide public consultation survey. This gives the organisation the ability to seek the views of Scotland's diverse communities and gives local people the chance to influence the setting of both National and Local policing priorities.

The survey results will provide valuable information regarding the public's attitude to crimes and other issues that impact on our communities. Through analysing this information, together with evidence from a number of other important sources, we will formulate future national and local policing plans.

### METHODOLOGY

In previous years, the paper surveys were completed across communities by local officers. In a change to this approach, from April 2016, an online survey (with alternative option of a paper survey if required) was created to encourage participants to complete the questions at a time convenient to them. Public awareness and participation in the survey has been encouraged through local engagement, events, media campaigns and online prompts.

### ACTIVITY OVER THE LAST 3 MONTHS

The aim of the survey has been to encourage broad participation across our diverse Scottish population. To try and achieve this, we have planned engagement activity each month with different communities throughout the course of the year. From 27th February until the year end, we held back on active marketing of the survey to support the consultation of our long term strategy under 2026.

At the close of the year, from the responses received in J Division, over 1,750 respondents classified themselves as residents, over 70 as a member of a community group and over 100 as public sector employees.

We can now see themes emerging on a geographical and demographic basis in terms of what is important to the different communities across Scotland.

### DEVELOPMENTS AND REVISIONS TO THE SURVEY

We are currently taking a break from consultation, re-launching YourViewCounts for Year 2 on 1st July 2017. This down-time will be used to review the remit, question set and variation in survey type. Once underway, we look forward to continuing our work with communities to understand and respond to your needs over the forthcoming year.

### RESPONSES

At the close of Year 1, we have received 20,740 completed surveys from across the country with 2,135 surveys completed in J Division. Numbers across all 4 local authority areas in the Division range from 422 in Midlothian to 640 across the West Lothian.

The interest in supporting the service by providing your views has undoubtedly exceeded expectations.

**GEOGRAPHICAL**

<b>Geographical Survey Responses - Force / Division</b>	
<b>Force / Division</b>	<b>Total</b>
Police Scotland	20,740
<b>J Division - The Lothians and Scottish Borders</b>	<b>2,135</b>

<b>Geographical Survey Responses - Council Area</b>	
<b>Council Area</b>	<b>Total</b>
East Lothian	443
Midlothian	422
Scottish Borders	630
West Lothian	640
<b>J Division - The Lothians and Scottish Borders</b>	<b>2,135</b>

<b>Geographical Survey Responses - Multi Member Wards</b>			
<b>Multi Member Ward</b>	<b>Total</b>	<b>Multi Member Ward</b>	<b>Total</b>
Armadale and Blackridge	79	Linlithgow	101
Bathgate	76	Livingston North	73
Bonnyrigg	78	Livingston South	90
Broxburn, Uphall and Winchburgh	66	Mid Berwickshire	51
Dalkeith	61	Midlothian East	66
Dunbar and East Linton	69	Midlothian South	102
East Berwickshire	35	Midlothian West	49
East Livingston and East Calder	53	Musselburgh East and Carberry	54
Fa'side	86	Musselburgh West	32
Fauldhouse and the Breich Valley	49	North Berwick Coastal	39
Galashiels and District	78	Penicuik	66
Haddington and Lammermuir	91	Preston/Seton/Gosford	72
Hawick and Denholm	52	Selkirkshire	50
Hawick and Hermitage	50	Tweeddale East	63
Jedburgh and District	55	Tweeddale West	58
Kelso and District	83	Whitburn and Blackburn	53
Leaderdale and Melrose	55		
<b>J Division - The Lothians and Scottish Borders</b>			<b>2,135</b>

**LOCAL POLICING PRIORITIES**

The top 5 local priorities being selected across the division have remained consistent across the year of surveying. Anti-social behaviour / Disorder is the consistent No 1 priority across the Division.

**Following analysis, the top 5 LOCAL priorities within Scotland are identified as follows;**

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Anti-social Behaviour / Disorder	428	279	196	167	133	287.4	13.5%
Homes being broken into	321	217	192	175	123	234.8	11.0%
Drug Dealing / Drug Misuse	228	173	183	201	128	194.1	9.1%
Violent Crime	230	172	132	105	87	168.7	7.9%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	84	144	130	128	130	118.1	5.5%

*\* Please see attached Appendix A for the full results of the LOCAL priorities responses*

**NATIONAL POLICING PRIORITIES**

The top 5 national priorities have remained relatively consistent across the year of surveying as well. Counter-terrorism / National Security is the consistent No 1 priority across the Division.

**Following analysis, the top 5 NATIONAL priorities within Scotland are identified as follows;**

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	677	183	121	95	86	317.1	14.9%
Violent Crime	321	308	245	185	161	273.5	12.8%
Drug Dealing / Drug Misuse	167	254	255	203	186	213.9	10.0%
Serious Organised Crime	172	286	195	189	124	206.1	9.7%
Child Abuse including Child Sexual Exploitation	151	179	213	186	167	176.6	8.3%

*\* Please see attached Appendix B for the full results of the NATIONAL priorities responses*

**Weighted Average Calculation**

The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally

The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1

The number of responses to each priority is then multiplied by the relevant weight and all added together

The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average

The weighted average percentage is calculated based on the total number of responses

**POLICING IN YOUR LOCAL AREA**

This section aims to capture the views and perceptions of communities across different aspects of policing

**What is your perception of crime in your local area over the past year?**

	<b>Total</b>	<b>%</b>
Increased a lot	315	14.8%
Increased a little	580	27.2%
Remained the same	876	41.0%
Decreased a little	150	7.0%
Decreased a lot	50	2.3%
No reply	164	7.7%

**When you see Police in your area, how does it make you feel?**

	<b>Total*</b>	<b>%*</b>
Safe	405	19.0%
Reassured	1,022	47.9%
Neutral	616	28.9%
Concerned	361	16.9%
Tense	93	4.4%

\* - Respondents had the opportunity to provide more than one response to this question, therefore total numbers may exceed the number of people surveyed. Percentages have been calculated against the total number of respondents participating in this survey, therefore these may potentially exceed 100%.

**Do you know you have a Local Policing Team for your area?**

	<b>Total</b>	<b>%</b>
Yes	1,075	50.4%
No	1,060	49.6%

**Do you know how to contact the Local Policing Team in your area?**

	<b>Total</b>	<b>%</b>
Yes	853	40.0%
No	1,282	60.0%

**Confidence and Satisfaction:** These measures will evolve under the remit of the Public Confidence Steering Group and latest figures can be found in our Q4 Summary of Performance report.

[Q4 Summary of Performance Report](#)

**COMMUNICATIONS**

Obtaining feedback on communication is vital to our transformation of service. Continuously improving our accessibility, be it to report a crime of any other matter, is part of our long term strategy under 2026. How we then respond and update victims and the wider community is equally, if not more impactful on the service and public confidence.

**What information do you currently access from us?**

	<b>Total*</b>
National Policing Campaigns	197
National Policing Plans	91
Local Community Policing Plans	337
Safety Advice	462
Crime Prevention Advice	427
Crime Statistics	240
Police Recruitment	139
None	1,191
Other (Please specify)	110

**What would you like us to provide information on?**

	<b>Total*</b>
National Policing Campaigns	502
National Policing Plans	600
Local Community Policing Plans	1,516
Safety Advice	863
Crime Prevention Advice	937
Crime Statistics	912
Police Recruitment	269
Other (Please specify)	142

**How would you prefer to tell us about a crime that has occurred?**

	<b>Total*</b>
Email	575
Social media sites	357
Telephone	1,303
Direct to a Police Officer	1,091
At a Police Station	903
Police Scotland website	399
Community meetings	202
Other (Please specify)	75

\* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.

**NOT PROTECTIVELY MARKED**

<b>In any other circumstances how would you like to contact us?</b>	
	<b>Total*</b>
Email	973
Social media sites	446
Telephone	1,087
Direct to a Police Officer	768
At a Police Station	864
Police Scotland website	485
Community meetings	283
Other (Please specify)	38

<b>How would you prefer us to contact you regarding a reported crime?</b>	
	<b>Total*</b>
Email	893
Social media sites	200
Telephone Call	1,590
Text Message	533
Police Scotland website	165
Community meetings	139
Other (Please specify)	295

<b>In any other circumstances how would you prefer us to contact you?</b>	
	<b>Total*</b>
Email	1,151
Local media	451
Social media sites	504
Telephone Call	1,012
Text Message	605
Police Scotland website	380
Community meetings	318
Other (Please specify)	132

\* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.



**DEMOGRAPHICS**

We have received many comments in relation to this section, questioning its validity. As a force, we are keen to capture the reach of this survey across our more diverse communities and this is a means to do so. Within that, we absolutely respect the wishes of those participants who decline to complete this section of the form and would reinforce the anonymity of all respondents.

**In what capacity did you complete this survey?**

	<b>Total</b>	<b>%</b>
Resident	1,775	83.1%
Local or Nationally Elected Member	22	1.0%
Community Group / Residents Association Member	71	3.3%
Business Owner or Representative	13	0.6%
Voluntary Organisation Representative	18	0.8%
Public Sector Employee	106	5.0%
Other (Please specify)	130	6.1%

**Age**

	<b>Total</b>	<b>%</b>
Under 16	78	3.7%
16 - 24	280	13.1%
25 - 34	223	10.4%
35 - 44	382	17.9%
45 - 54	488	22.9%
55 - 64	351	16.4%
Over 65	279	13.1%
Choose not to disclose	54	2.5%

**Gender**

	<b>Total</b>	<b>%</b>
Male	952	44.6%
Female	1,104	51.7%
Non-binary	8	0.4%
Choose not to disclose	71	3.3%

**Are you transgender?**

	<b>Total</b>	<b>%</b>
Yes	8	0.4%
No	2,005	93.9%
Choose not to disclose	122	5.7%

**NOT PROTECTIVELY MARKED**

<b>Sexual Orientation</b>		
	<b>Total</b>	<b>%</b>
Bisexual	45	2.1%
Gay / Lesbian	48	2.2%
Heterosexual	1,773	83.0%
Choose not to disclose	269	12.6%

<b>Do you consider yourself to have a disability?</b>		
	<b>Total</b>	<b>%</b>
Yes	219	10.3%
No	1,780	83.4%
Choose not to disclose	136	6.4%

<b>Ethnic and Cultural Origin</b>		
	<b>Total</b>	<b>%</b>
African, African Scottish, African British	6	0.3%
Any Mixed Ethnic Group	7	0.3%
Arab, Arab Scottish, Arab British	4	0.2%
Bangladeshi, Bangladeshi Scottish, Bangladeshi British	0	0.0%
Black, Black Scottish, Black British	1	0.0%
Caribbean, Caribbean Scottish, Caribbean British	1	0.0%
Chinese, Chinese Scottish, Chinese British	1	0.0%
Indian, Indian Scottish, Indian British	1	0.0%
Other African, Caribbean or Black	0	0.0%
Other Asian	0	0.0%
Other Ethnic Group	7	0.3%
Other White Ethnic Group	34	1.6%
Pakistani, Pakistani Scottish, Pakistani British	4	0.2%
White British	511	23.9%
White English	81	3.8%
White Gypsy / Traveller	1	0.0%
White Irish	19	0.9%
White Northern Irish	11	0.5%
White Polish	9	0.4%
White Scottish	1,313	61.5%
White Welsh	8	0.4%
Choose not to Disclose	116	5.4%

**NOT PROTECTIVELY MARKED**

<b>What religion do you identify with?</b>		
	<b>Total</b>	<b>%</b>
Buddhist	8	0.4%
Church of Scotland	573	26.8%
Hindu	0	0.0%
Jewish	2	0.1%
Muslim	6	0.3%
None	974	45.6%
Other (please specify)	37	1.7%
Other Christian	151	7.1%
Pagan	10	0.5%
Roman Catholic	172	8.1%
Sikh	1	0.0%
Choose not to disclose	201	9.4%

**FEEDBACK**

<b>How would you describe this survey to complete?</b>		
	<b>Total</b>	<b>%</b>
Very Difficult	17	0.8%
Difficult	119	5.6%
Easy	1,345	63.0%
Very Easy	646	30.3%
Did not answer question	8	0.4%

<b>How would you describe the time required to complete the survey?</b>		
	<b>Total</b>	<b>%</b>
Too Long	100	4.7%
About Right	1,972	92.4%
Too Short	56	2.6%
Did not answer question	7	0.3%

**NOT PROTECTIVELY MARKED**

**APPENDIX A - LOCAL POLICING PRIORITIES**

Please rank your top five LOCAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Anti-social Behaviour / Disorder	428	279	196	167	133	287.4	13.5%
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Drug Dealing / Drug Misuse	228	173	183	201	128	194.1	9.1%
Violent Crime	230	172	132	105	87	168.7	7.9%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	84	144	130	128	130	118.1	5.5%
Child Abuse including Child Sexual Exploitation	118	99	94	87	75	101.1	4.7%
Road Safety / Road Crime	90	78	93	108	110	91.1	4.3%
Speeding	96	79	83	78	101	86.8	4.1%
Domestic Abuse	60	112	81	79	64	80.9	3.8%
Cars (or Other Vehicles) being stolen or broken into	33	107	110	99	91	80.8	3.8%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	46	88	97	82	80	74.5	3.5%
Littering / Fly Tipping	35	73	97	94	139	72.3	3.4%
Rowdy Drunken Behaviour	34	84	83	77	89	66.5	3.1%
Street Robbery / Mugging	35	65	85	71	63	59.7	2.8%
Sexual Crime	39	66	73	75	54	58.8	2.8%
Vandalism / Graffiti	17	65	85	84	102	58.0	2.7%
Counter Terrorism / National Security	79	35	26	36	50	49.0	2.3%
Bogus Workers / Callers	21	32	60	104	106	48.5	2.3%
Serious Organised Crime	40	42	49	55	65	46.0	2.2%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	19	34	54	54	86	39.1	1.8%
None of the Above	38	27	33	46	68	37.1	1.7%
Hate Crime	13	28	32	44	67	28.5	1.3%
Protecting Adults at Risk of Harm	18	19	37	43	56	27.9	1.3%
Wildlife Crime	13	17	30	43	68	25.1	1.2%
						<b>2,135</b>	<b>100.0%</b>

**Weighted Average Calculation**

*The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally  
 The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1  
 The number of responses to each priority is then multiplied by the relevant weight and all added together  
 The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average  
 The weighted average percentage is calculated based on the total number of responses*

**APPENDIX B - NATIONAL POLICING PRIORITIES**

Please rank your top five NATIONAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	677	183	121	95	86	317.1	14.9%
Violent Crime	321	308	245	185	161	273.5	12.8%
Drug Dealing / Drug Misuse	167	254	255	203	186	213.9	10.0%
Serious Organised Crime	172	286	195	189	124	206.1	9.7%
Child Abuse including Child Sexual Exploitation	151	179	213	186	167	176.6	8.3%
Anti-social Behaviour / Disorder	166	152	121	110	113	142.3	6.7%
Homes being broken into	107	105	121	132	127	113.9	5.3%
Sexual Crime	59	101	155	163	125	107.7	5.0%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	30	75	110	132	144	79.2	3.7%
Domestic Abuse	51	89	97	87	91	77.8	3.6%
Hate Crime	38	45	65	85	97	55.5	2.6%
Street Robbery / Mugging	27	66	74	59	63	53.5	2.5%
Road Safety / Road Crime	28	30	51	77	131	46.5	2.2%
Rowdy Drunken Behaviour	20	57	39	39	54	38.5	1.8%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	13	34	56	61	62	36.9	1.7%
Cars (or Other Vehicles) being stolen or broken into	16	40	38	56	42	33.9	1.6%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	11	20	34	53	66	27.3	1.3%
Protecting Adults at Risk of Harm	7	22	36	48	65	26.1	1.2%
Speeding	16	17	17	37	39	20.8	1.0%
None of the Above	22	17	19	21	24	20.1	0.9%
Littering / Fly Tipping	19	10	19	27	34	18.7	0.9%
Vandalism / Graffiti	5	23	22	24	33	17.6	0.8%
Bogus Workers / Callers	4	14	23	36	39	17.1	0.8%
Wildlife Crime	8	8	9	30	62	14.7	0.7%
						<b>2,135</b>	<b>100.0%</b>

**Weighted Average Calculation**

*The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally  
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 The weighted average percentage is calculated based on the total number of responses*