

#YOURVIEWCOUNTS

IN FORTH VALLEY



Quarter 4: April 2016 to March 2017

Prepared by Analysis and
Performance Unit *May 2017*

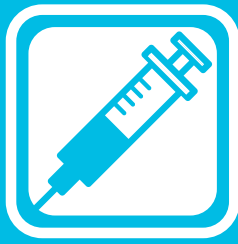
#YOURVIEWCOUNTS

IN FORTH VALLEY

Local Key Priorities:



Antisocial Behaviour
/ Disorder



Drug Dealing /
Drug Misuse



Homes being
broken into



Violent Crime



Child Abuse
including Child
Sexual Exploitation

National Key Priorities:



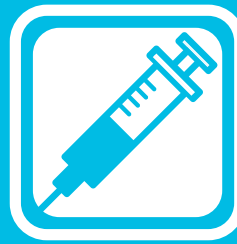
Counter Terrorism
/National Security



Violent Crime



Child Abuse
including Child
Sexual Exploitation



Drug Dealing /
Drug Misuse



Serious Organised
Crime

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**POLICE
SCOTLAND**
Keeping people safe

2016/17 FULL YEAR RESULTS

INTRODUCTION

This is the fourth year in which Police Scotland has had the opportunity to undertake a countrywide public consultation survey. This gives the organisation the ability to seek the views of Scotland's diverse communities and gives local people the chance to influence the setting of both National and Local policing priorities.

The survey results will provide valuable information regarding the public's attitude to crimes and other issues that impact on our communities. Through analysing this information, together with evidence from a number of other important sources, we will formulate future national and local policing plans.

METHODOLOGY

In previous years, the paper surveys were completed across communities by local officers. In a change to this approach, from April 2016, an online survey (with alternative option of a paper survey if required) was created to encourage participants to complete the questions at a time convenient to them. Public awareness and participation in the survey has been encouraged through local engagement, events, media campaigns and online prompts.

ACTIVITY OVER THE LAST 3 MONTHS

The aim of the survey has been to encourage broad participation across our diverse Scottish population. To try and achieve this, we have planned engagement activity each month with different communities throughout the course of the year. From 27th February until the year end, we held back on active marketing of the survey to support the consultation of our long term strategy under 2026.

At the close of the year, from the responses received in C Division, over 1,150 respondents classified themselves as residents, over 30 as a member of a community group and over 70 as public sector employees.

We can now see themes emerging on a geographical and demographic basis in terms of what is important to the different communities across Scotland.

DEVELOPMENTS AND REVISIONS TO THE SURVEY

We are currently taking a break from consultation, re-launching YourViewCounts for Year 2 on 1st July 2017. This down-time will be used to review the remit, question set and variation in survey type. Once underway, we look forward to continuing our work with communities to understand and respond to your needs over the forthcoming year.

RESPONSES

At the close of Year 1, we have received 20,740 completed surveys from across the country with 1,354 surveys completed in C Division. Numbers across all 3 local authority areas in the Division range from 179 completed surveys in Clackmannanshire to 748 across Falkirk.

The interest in supporting the service by providing your views has undoubtedly exceeded expectations.

GEOGRAPHICAL

Geographical Survey Responses - Force / Division	
Force / Division	Total
Police Scotland	20,740
C Division - Forth Valley	1,354

Geographical Survey Responses - Council Area	
Council Area	Total
Clackmannanshire	179
Falkirk	748
Stirling	427
C Division - Forth Valley	1,354

Geographical Survey Responses - Multi Member Wards			
Multi Member Ward	Total	Multi Member Ward	Total
Bannockburn	47	Dunblane and Bridge of Allan	48
Bo'ness and Blackness	43	Falkirk North	96
Bonnybridge and Larbert	81	Falkirk South	100
Carse, Kinnaird and Tryst	103	Forth and Endrick	69
Castle	65	Grangemouth	77
Clackmannanshire Central	25	Lower Braes	68
Clackmannanshire East	17	Stirling East	59
Clackmannanshire North	34	Stirling West	62
Clackmannanshire South	61	Trossachs and Teith	77
Clackmannanshire West	42	Upper Braes	86
Denny and Banknock	94		
C Division - Forth Valley			1,354

LOCAL POLICING PRIORITIES

The top 5 local priorities being selected across the division have remained relatively consistent across the year of surveying. Anti-social behaviour / Disorder remains the consistent No 1 priority across the division.

Following analysis, the top 5 LOCAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Anti-social Behaviour / Disorder	327	193	121	89	87	202.3	14.9%
Drug Dealing / Drug Misuse	141	142	144	111	76	133.5	9.9%
Homes being broken into	155	111	115	103	89	123.9	9.2%
Violent Crime	123	110	91	77	58	102.7	7.6%
Child Abuse including Child Sexual Exploitation	141	74	54	63	53	89.5	6.6%

** Please see attached Appendix A for the full results of the LOCAL priorities responses*

NATIONAL POLICING PRIORITIES

The top 5 national priorities have remained relatively consistent across the year of surveying as well. Counter-terrorism / National Security is the consistent No 1 priority across the Division.

Following analysis, the top 5 NATIONAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	439	97	80	57	53	199.3	14.9%
Violent Crime	196	165	139	146	85	162.3	12.1%
Child Abuse including Child Sexual Exploitation	139	144	122	130	88	132.3	9.9%
Drug Dealing / Drug Misuse	99	168	159	121	97	132.2	9.9%
Serious Organised Crime	84	182	145	93	86	123.7	9.2%

** Please see attached Appendix B for the full results of the NATIONAL priorities responses*

Weighted Average Calculation
 The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally
 The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1
 The number of responses to each priority is then multiplied by the relevant weight and all added together
 The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average
 The weighted average percentage is calculated based on the total number of responses

POLICING IN YOUR LOCAL AREA

This section aims to capture the views and perceptions of communities across different aspects of policing

What is your perception of crime in your local area over the past year?

	Total	%
Increased a lot	155	11.4%
Increased a little	296	21.9%
Remained the same	600	44.3%
Decreased a little	158	11.7%
Decreased a lot	37	2.7%
No reply	108	8.0%

When you see Police in your area, how does it make you feel?

	Total*	%*
Safe	336	24.8%
Reassured	618	45.6%
Neutral	367	27.1%
Concerned	249	18.4%
Tense	80	5.9%

* - Respondents had the opportunity to provide more than one response to this question, therefore total numbers may exceed the number of people surveyed. Percentages have been calculated against the total number of respondents participating in this survey, therefore these may potentially exceed 100%.

Do you know you have a Local Policing Team for your area?

	Total	%
Yes	724	53.5%
No	630	46.5%

Do you know how to contact the Local Policing Team in your area?

	Total	%
Yes	567	41.9%
No	786	58.1%

Confidence and Satisfaction: These measures will evolve under the remit of the Public Confidence Steering Group and latest figures can be found in our Q4 Summary of Performance report.

[Q4 Summary of Performance Report](#)

COMMUNICATIONS

Obtaining feedback on communication is vital to our transformation of service. Continuously improving our accessibility, be it to report a crime of any other matter, is part of our long term strategy under 2026. How we then respond and update victims and the wider community is equally, if not more impactful on the service and public confidence.

What information do you currently access from us?

	Total*
National Policing Campaigns	184
National Policing Plans	80
Local Community Policing Plans	263
Safety Advice	313
Crime Prevention Advice	248
Crime Statistics	162
Police Recruitment	116
None	744
Other (Please specify)	84

What would you like us to provide information on?

	Total*
National Policing Campaigns	387
National Policing Plans	429
Local Community Policing Plans	1,001
Safety Advice	621
Crime Prevention Advice	652
Crime Statistics	588
Police Recruitment	193
Other (Please specify)	98

How would you prefer to tell us about a crime that has occurred?

	Total*
Email	322
Social media sites	273
Telephone	848
Direct to a Police Officer	708
At a Police Station	517
Police Scotland website	267
Community meetings	139
Other (Please specify)	46

* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.

In any other circumstances how would you like to contact us?	
	Total*
Email	631
Social media sites	358
Telephone	716
Direct to a Police Officer	542
At a Police Station	514
Police Scotland website	357
Community meetings	229
Other (Please specify)	38

How would you prefer us to contact you regarding a reported crime?	
	Total*
Email	565
Social media sites	175
Telephone Call	1,010
Text Message	362
Police Scotland website	120
Community meetings	88
Other (Please specify)	166

In any other circumstances how would you prefer us to contact you?	
	Total*
Email	684
Local media	284
Social media sites	374
Telephone Call	674
Text Message	379
Police Scotland website	274
Community meetings	217
Other (Please specify)	93

* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.

DEMOGRAPHICS

We have received many comments in relation to this section, questioning its validity. As a force, we are keen to capture the reach of this survey across our more diverse communities and this is a means to do so. Within that, we absolutely respect the wishes of those participants who decline to complete this section of the form and would reinforce the anonymity of all respondents.

In what capacity did you complete this survey?

	Total	%
Resident	1,172	86.6%
Local or Nationally Elected Member	7	0.5%
Community Group / Residents Association Member	34	2.5%
Business Owner or Representative	9	0.7%
Voluntary Organisation Representative	15	1.1%
Public Sector Employee	71	5.2%
Other (Please specify)	46	3.4%

Age

	Total	%
Under 16	79	5.8%
16 - 24	130	9.6%
25 - 34	211	15.6%
35 - 44	283	20.9%
45 - 54	324	23.9%
55 - 64	170	12.6%
Over 65	125	9.2%
Choose not to disclose	32	2.4%

Gender

	Total	%
Male	554	40.9%
Female	754	55.7%
Non-binary	3	0.2%
Choose not to disclose	43	3.2%

Are you transgender?

	Total	%
Yes	8	0.6%
No	1,281	94.6%
Choose not to disclose	65	4.8%

NOT PROTECTIVELY MARKED

Sexual Orientation		
	Total	%
Bisexual	36	2.7%
Gay / Lesbian	39	2.9%
Heterosexual	1,093	80.7%
Choose not to disclose	186	13.7%

Do you consider yourself to have a disability?		
	Total	%
Yes	171	12.6%
No	1,112	82.1%
Choose not to disclose	71	5.2%

Ethnic and Cultural Origin		
	Total	%
African, African Scottish, African British	4	0.3%
Any Mixed Ethnic Group	4	0.3%
Arab, Arab Scottish, Arab British	1	0.1%
Bangladeshi, Bangladeshi Scottish, Bangladeshi British	0	0.0%
Black, Black Scottish, Black British	0	0.0%
Caribbean, Caribbean Scottish, Caribbean British	1	0.1%
Chinese, Chinese Scottish, Chinese British	3	0.2%
Indian, Indian Scottish, Indian British	2	0.1%
Other African, Caribbean or Black	0	0.0%
Other Asian	0	0.0%
Other Ethnic Group	7	0.5%
Other White Ethnic Group	23	1.7%
Pakistani, Pakistani Scottish, Pakistani British	2	0.1%
White British	287	21.2%
White English	46	3.4%
White Gypsy / Traveller	1	0.1%
White Irish	1	0.1%
White Northern Irish	12	0.9%
White Polish	3	0.2%
White Scottish	893	66.0%
White Welsh	2	0.1%
Choose not to Disclose	62	4.6%

NOT PROTECTIVELY MARKED

NOT PROTECTIVELY MARKED

What religion do you identify with?		
	Total	%
Buddhist	10	0.7%
Church of Scotland	352	26.0%
Hindu	1	0.1%
Jewish	3	0.2%
Muslim	3	0.2%
None	611	45.1%
Other (please specify)	34	2.5%
Other Christian	83	6.1%
Pagan	12	0.9%
Roman Catholic	116	8.6%
Sikh	0	0.0%
Choose not to disclose	129	9.5%

FEEDBACK

How would you describe this survey to complete?		
	Total	%
Very Difficult	16	1.2%
Difficult	60	4.4%
Easy	820	60.6%
Very Easy	455	33.6%
Did not answer question	3	0.2%

How would you describe the time required to complete the survey?		
	Total	%
Too Long	46	3.4%
About Right	1,271	93.9%
Too Short	32	2.4%
Did not answer question	5	0.4%

APPENDIX A - LOCAL POLICING PRIORITIES

Please rank your top five LOCAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Anti-social Behaviour / Disorder	327	193	121	89	87	202.3	14.9%
Drug Dealing / Drug Misuse	141	142	144	111	76	133.5	9.9%
Homes being broken into	155	111	115	103	89	123.9	9.2%
Violent Crime	123	110	91	77	58	102.7	7.6%
Child Abuse including Child Sexual Exploitation	141	74	54	63	53	89.5	6.6%
Road Safety / Road Crime	53	56	66	62	79	59.3	4.4%
Speeding	66	53	61	54	56	59.3	4.4%
Rowdy Drunken Behaviour	27	85	59	60	69	56.1	4.1%
Domestic Abuse	27	74	73	44	43	52.1	3.8%
Sexual Crime	36	60	49	45	48	47.0	3.5%
Littering / Fly Tipping	39	42	56	48	68	46.3	3.4%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	13	43	81	73	67	46.2	3.4%
Cars (or Other Vehicles) being stolen or broken into	21	48	56	63	58	43.3	3.2%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	27	36	36	55	47	36.3	2.7%
Counter Terrorism / National Security	53	18	28	31	42	35.0	2.6%
Vandalism / Graffiti	7	29	56	68	56	34.1	2.5%
Serious Organised Crime	29	31	28	36	33	30.5	2.3%
Bogus Workers / Callers	13	18	31	50	68	26.5	2.0%
Street Robbery / Mugging	6	36	33	47	30	26.5	2.0%
Hate Crime	17	24	23	46	44	25.7	1.9%
None of the Above	15	20	28	34	48	23.7	1.7%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	7	24	24	45	50	22.9	1.7%
Protecting Adults at Risk of Harm	5	18	25	27	42	17.9	1.3%
Wildlife Crime	6	9	16	23	43	13.5	1.0%
						1,354	100.0%

Weighted Average Calculation

*The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally
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 The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average
 The weighted average percentage is calculated based on the total number of responses*

APPENDIX B - NATIONAL POLICING PRIORITIES

Please rank your top five NATIONAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	439	97	80	57	53	199.3	14.9%
Violent Crime	196	165	139	146	85	162.3	12.1%
Child Abuse including Child Sexual Exploitation	139	144	122	130	88	132.3	9.9%
Drug Dealing / Drug Misuse	99	168	159	121	97	132.2	9.9%
Serious Organised Crime	84	182	145	93	86	123.7	9.2%
Anti-social Behaviour / Disorder	106	82	65	80	106	87.9	6.6%
Sexual Crime	37	78	99	104	107	73.9	5.5%
Domestic Abuse	29	75	69	65	65	56.5	4.2%
Homes being broken into	50	47	61	75	76	56.5	4.2%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	27	44	75	74	88	51.5	3.8%
Hate Crime	25	34	47	62	78	40.3	3.0%
Road Safety / Road Crime	18	29	41	53	66	33.4	2.5%
Street Robbery / Mugging	17	33	35	34	36	28.4	2.1%
Rowdy Drunken Behaviour	13	40	26	32	30	26.5	2.0%
Cars (or Other Vehicles) being stolen or broken into	6	26	30	22	31	19.9	1.5%
Speeding	12	13	24	24	23	17.0	1.3%
Protecting Adults at Risk of Harm	5	10	23	31	49	16.3	1.2%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	4	18	19	24	26	14.9	1.1%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	1	9	17	32	40	13.1	1.0%
Bogus Workers / Callers	3	8	13	26	27	11.0	0.8%
None of the Above	14	10	9	9	10	11.0	0.8%
Littering / Fly Tipping	4	9	16	20	17	10.7	0.8%
Vandalism / Graffiti	3	10	16	14	21	10.1	0.8%
Wildlife Crime	6	6	7	9	32	8.3	0.6%
						1,337	100.0%

Weighted Average Calculation

The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally
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