

#YOURVIEWCOUNTS

IN EDINBURGH



Quarter 4: April 2016 to March 2017

Prepared by Analysis and
Performance Unit *May 2017*

#YOURVIEWCOUNTS

IN EDINBURGH

Local Key Priorities:



Homes being
broken into



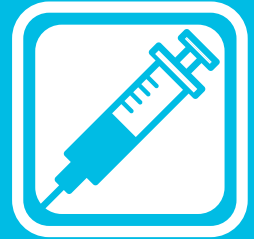
Antisocial Behaviour
/ Disorder



Violent Crime



Cars (or Other
Vehicles) being stolen
or broken into



Drug Dealing /
Drug Misuse

National Key Priorities:



Counter Terrorism
/ National Security



Violent Crime



Serious Organised
Crime



Child Abuse
including Child
Sexual Exploitation



Drug Dealing /
Drug Misuse

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**POLICE
SCOTLAND**
Keeping people safe

2016/17 FULL YEAR RESULTS

INTRODUCTION

This is the fourth year in which Police Scotland has had the opportunity to undertake a countrywide public consultation survey. This gives the organisation the ability to seek the views of Scotland's diverse communities and gives local people the chance to influence the setting of both National and Local policing priorities.

The survey results will provide valuable information regarding the public's attitude to crimes and other issues that impact on our communities. Through analysing this information, together with evidence from a number of other important sources, we will formulate future national and local policing plans.

METHODOLOGY

In previous years, the paper surveys were completed across communities by local officers. In a change to this approach, from April 2016, an online survey (with alternative option of a paper survey if required) was created to encourage participants to complete the questions at a time convenient to them. Public awareness and participation in the survey has been encouraged through local engagement, events, media campaigns and online prompts.

ACTIVITY OVER THE LAST 3 MONTHS

The aim of the survey has been to encourage broad participation across our diverse Scottish population. To try and achieve this, we have planned engagement activity each month with different communities throughout the course of the year. From 27th February until the year end, we held back on active marketing of the survey to support the consultation of our long term strategy under 2026.

At the close of the year, from the responses received in E Division, over 1,750 respondents classified themselves as residents, over 50 as a member of a community group and exactly 70 as public sector employees.

We can now see themes emerging on a geographical and demographic basis in terms of what is important to the different communities across Scotland.

DEVELOPMENTS AND REVISIONS TO THE SURVEY

We are currently taking a break from consultation, re-launching YourViewCounts for Year 2 on 1st July 2017. This down-time will be used to review the remit, question set and variation in survey type. Once underway, we look forward to continuing our work with communities to understand and respond to your needs over the forthcoming year.

RESPONSES

At the close of Year 1, we have received 20,740 completed surveys from across the country with 1,969 completed surveys in E Division (City of Edinburgh).

The interest in supporting the service by providing your views has undoubtedly exceeded expectations.

GEOGRAPHICAL

Geographical Survey Responses - Force / Division	
Force / Division	Total
Police Scotland	20,740
E Division - Edinburgh	1,969

Geographical Survey Responses - Council Area	
Council Area	Total
City of Edinburgh	1,969
E Division - Edinburgh	1,969

Geographical Survey Responses - Multi Member Wards			
Multi Member Ward	Total	Multi Member Ward	Total
Almond	195	Leith	120
City Centre	88	Leith Walk	123
Colinton / Fairmilehead	105	Liberton / Gilmerton	94
Corstorphine / Murrayfield	88	Meadows / Morningside	116
Craigtoun / Duddingston	92	Pentland Hills	81
Drum Brae / Gyle	107	Portobello / Craigmillar	98
Forth	192	Sighthill / Gorgie	158
Fountainbridge / Craiglockhart	98	Southside / Newington	96
Inverleith	118		
E Division - Edinburgh			1,969

LOCAL POLICING PRIORITIES

The top 5 local priorities being selected across the division have remained relatively consistent across the year of surveying. Homes being broken into remains the consistent No 1 priority across the division.

Following analysis, the top 5 LOCAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Homes being broken into	596	196	162	135	123	309.5	15.7%
Anti-social Behaviour / Disorder	326	251	216	157	131	248.5	12.6%
Violent Crime	173	143	125	104	81	140.1	7.1%
Cars (or Other Vehicles) being stolen or broken into	52	244	144	98	84	129.9	6.6%
Drug Dealing / Drug Misuse	93	106	135	136	127	112.9	5.7%

** Please see attached Appendix A for the full results of the LOCAL priorities responses*

NATIONAL POLICING PRIORITIES

The top 5 national priorities have remained relatively consistent across the year of surveying as well. Counter-terrorism / National Security is the consistent No 1 priority across the Division.

Following analysis, the top 5 NATIONAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	588	144	116	90	101	276.3	14.0%
Violent Crime	329	302	233	146	116	264.0	13.4%
Serious Organised Crime	170	277	169	193	113	197.6	10.0%
Child Abuse including Child Sexual Exploitation	165	172	178	174	145	169.3	8.6%
Drug Dealing / Drug Misuse	85	154	224	188	145	148.9	7.6%

** Please see attached Appendix B for the full results of the NATIONAL priorities responses*

Weighted Average Calculation
 The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally
 The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1
 The number of responses to each priority is then multiplied by the relevant weight and all added together
 The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average
 The weighted average percentage is calculated based on the total number of responses

POLICING IN YOUR LOCAL AREA

This section aims to capture the views and perceptions of communities across different aspects of policing

What is your perception of crime in your local area over the past year?

	Total	%
Increased a lot	405	20.6%
Increased a little	476	24.2%
Remained the same	762	38.7%
Decreased a little	158	8.0%
Decreased a lot	33	1.7%
No reply	135	6.9%

When you see Police in your area, how does it make you feel?

	Total*	% *
Safe	439	22.3%
Reassured	1,061	53.9%
Neutral	466	23.7%
Concerned	294	14.9%
Tense	92	4.7%

* - Respondents had the opportunity to provide more than one response to this question, therefore total numbers may exceed the number of people surveyed. Percentages have been calculated against the total number of respondents participating in this survey, therefore these may potentially exceed 100%.

Do you know you have a Local Policing Team for your area?

	Total	%
Yes	910	46.2%
No	1,059	53.8%

Do you know how to contact the Local Policing Team in your area?

	Total	%
Yes	649	33.0%
No	1,320	67.0%

Confidence and Satisfaction: These measures will evolve under the remit of the Public Confidence Steering Group and latest figures can be found in our Q4 Summary of Performance report.

[Q4 Summary of Performance Report](#)

COMMUNICATIONS

Obtaining feedback on communication is vital to our transformation of service. Continuously improving our accessibility, be it to report a crime of any other matter, is part of our long term strategy under 2026. How we then respond and update victims and the wider community is equally, if not more impactful on the service and public confidence.

What information do you currently access from us?

	Total*
National Policing Campaigns	198
National Policing Plans	92
Local Community Policing Plans	283
Safety Advice	386
Crime Prevention Advice	385
Crime Statistics	238
Police Recruitment	111
None	1,141
Other (Please specify)	94

What would you like us to provide information on?

	Total*
National Policing Campaigns	524
National Policing Plans	650
Local Community Policing Plans	1,507
Safety Advice	857
Crime Prevention Advice	936
Crime Statistics	946
Police Recruitment	193
Other (Please specify)	121

How would you prefer to tell us about a crime that has occurred?

	Total*
Email	590
Social media sites	386
Telephone	1,221
Direct to a Police Officer	942
At a Police Station	677
Police Scotland website	403
Community meetings	202
Other (Please specify)	65

* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.

NOT PROTECTIVELY MARKED

In any other circumstances how would you like to contact us?	
	Total*
Email	995
Social media sites	490
Telephone	1,009
Direct to a Police Officer	702
At a Police Station	724
Police Scotland website	508
Community meetings	312
Other (Please specify)	42

How would you prefer us to contact you regarding a reported crime?	
	Total*
Email	954
Social media sites	185
Telephone Call	1,461
Text Message	487
Police Scotland website	155
Community meetings	159
Other (Please specify)	208

In any other circumstances how would you prefer us to contact you?	
	Total*
Email	1,173
Local media	405
Social media sites	494
Telephone Call	899
Text Message	543
Police Scotland website	357
Community meetings	282
Other (Please specify)	96

* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.

DEMOGRAPHICS

We have received many comments in relation to this section, questioning its validity. As a force, we are keen to capture the reach of this survey across our more diverse communities and this is a means to do so. Within that, we absolutely respect the wishes of those participants who decline to complete this section of the form and would reinforce the anonymity of all respondents.

In what capacity did you complete this survey?

	Total	%
Resident	1,760	89.4%
Local or Nationally Elected Member	11	0.6%
Community Group / Residents Association Member	54	2.7%
Business Owner or Representative	14	0.7%
Voluntary Organisation Representative	16	0.8%
Public Sector Employee	70	3.6%
Other (Please specify)	44	2.2%

Age

	Total	%
Under 16	60	3.0%
16 - 24	168	8.5%
25 - 34	328	16.7%
35 - 44	382	19.4%
45 - 54	434	22.0%
55 - 64	352	17.9%
Over 65	210	10.7%
Choose not to disclose	35	1.8%

Gender

	Total	%
Male	861	43.7%
Female	1,043	53.0%
Non-binary	6	0.3%
Choose not to disclose	59	3.0%

Are you transgender?

	Total	%
Yes	4	0.2%
No	1,862	94.6%
Choose not to disclose	103	5.2%

NOT PROTECTIVELY MARKED

Sexual Orientation		
	Total	%
Bisexual	57	2.9%
Gay / Lesbian	101	5.1%
Heterosexual	1,566	79.5%
Choose not to disclose	245	12.4%

Do you consider yourself to have a disability?		
	Total	%
Yes	178	9.0%
No	1,686	85.6%
Choose not to disclose	105	5.3%

Ethnic and Cultural Origin		
	Total	%
African, African Scottish, African British	12	0.6%
Any Mixed Ethnic Group	15	0.8%
Arab, Arab Scottish, Arab British	1	0.1%
Bangladeshi, Bangladeshi Scottish, Bangladeshi British	4	0.2%
Black, Black Scottish, Black British	4	0.2%
Caribbean, Caribbean Scottish, Caribbean British	0	0.0%
Chinese, Chinese Scottish, Chinese British	5	0.3%
Indian, Indian Scottish, Indian British	11	0.6%
Other African, Caribbean or Black	2	0.1%
Other Asian	4	0.2%
Other Ethnic Group	8	0.4%
Other White Ethnic Group	76	3.9%
Pakistani, Pakistani Scottish, Pakistani British	15	0.8%
White British	550	27.9%
White English	49	2.5%
White Gypsy / Traveller	2	0.1%
White Irish	26	1.3%
White Northern Irish	20	1.0%
White Polish	33	1.7%
White Scottish	1,030	52.3%
White Welsh	8	0.4%
Choose not to Disclose	94	4.8%

NOT PROTECTIVELY MARKED

NOT PROTECTIVELY MARKED

What religion do you identify with?		
	Total	%
Buddhist	6	0.3%
Church of Scotland	398	20.2%
Hindu	6	0.3%
Jewish	7	0.4%
Muslim	22	1.1%
None	989	50.2%
Other (please specify)	35	1.8%
Other Christian	157	8.0%
Pagan	11	0.6%
Roman Catholic	143	7.3%
Sikh	5	0.3%
Choose not to disclose	190	9.6%

FEEDBACK

How would you describe this survey to complete?		
	Total	%
Very Difficult	13	0.7%
Difficult	95	4.8%
Easy	1,272	64.6%
Very Easy	579	29.4%
Did not answer question	10	0.5%

How would you describe the time required to complete the survey?		
	Total	%
Too Long	69	3.5%
About Right	1,834	93.1%
Too Short	50	2.5%
Did not answer question	16	0.8%

NOT PROTECTIVELY MARKED

APPENDIX A - LOCAL POLICING PRIORITIES

Please rank your top five LOCAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Homes being broken into	596	196	162	135	123	309.5	15.7%
Anti-social Behaviour / Disorder	326	251	216	157	131	248.5	12.6%
Violent Crime	173	143	125	104	81	140.1	7.1%
Cars (or Other Vehicles) being stolen or broken into	52	244	144	98	84	129.9	6.6%
Drug Dealing / Drug Misuse	93	106	135	136	127	112.9	5.7%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	52	114	144	138	99	101.5	5.2%
Littering / Fly Tipping	49	79	103	105	129	80.6	4.1%
Road Safety / Road Crime	64	74	76	97	105	76.2	3.9%
Street Robbery / Mugging	33	102	91	103	91	76.2	3.9%
Child Abuse including Child Sexual Exploitation	87	68	56	68	69	72.0	3.7%
Vandalism / Graffiti	27	62	118	103	100	69.5	3.5%
Rowdy Drunken Behaviour	43	76	86	82	77	67.9	3.4%
Sexual Crime	53	85	66	56	70	65.7	3.3%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	68	55	57	64	82	62.7	3.2%
Speeding	39	78	70	72	71	62.1	3.2%
Domestic Abuse	26	56	64	62	46	47.7	2.4%
Counter Terrorism / National Security	61	29	34	49	61	45.5	2.3%
Serious Organised Crime	42	31	40	61	62	42.5	2.2%
Hate Crime	33	27	42	57	68	38.7	2.0%
Bogus Workers / Callers	9	30	49	72	85	36.1	1.8%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	11	25	25	49	75	26.9	1.4%
Protecting Adults at Risk of Harm	16	23	32	47	39	26.7	1.4%
None of the Above	10	15	26	39	64	22.0	1.1%
Wildlife Crime	6	0	8	15	30	7.6	0.4%
						1,969	100.0%

Weighted Average Calculation

*The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally
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 The number of responses to each priority is then multiplied by the relevant weight and all added together
 The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average
 The weighted average percentage is calculated based on the total number of responses*

APPENDIX B - NATIONAL POLICING PRIORITIES

Please rank your top five NATIONAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	588	144	116	90	101	276.3	14.0%
Violent Crime	329	302	233	146	116	264.0	13.4%
Serious Organised Crime	170	277	169	193	113	197.6	10.0%
Child Abuse including Child Sexual Exploitation	165	172	178	174	145	169.3	8.6%
Drug Dealing / Drug Misuse	85	154	224	188	145	148.9	7.6%
Homes being broken into	149	107	154	145	132	137.1	7.0%
Sexual Crime	60	135	141	146	151	113.7	5.8%
Anti-social Behaviour / Disorder	120	118	105	103	111	113.6	5.8%
Hate Crime	51	77	76	99	104	72.9	3.7%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	32	72	78	111	144	69.9	3.6%
Domestic Abuse	43	77	90	63	87	67.1	3.4%
Street Robbery / Mugging	23	64	66	73	82	53.1	2.7%
Road Safety / Road Crime	30	46	31	76	89	44.5	2.3%
Cars (or Other Vehicles) being stolen or broken into	20	47	43	60	34	38.1	1.9%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	11	28	49	49	57	31.3	1.6%
Rowdy Drunken Behaviour	20	36	32	43	37	30.9	1.6%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	19	19	42	33	60	28.2	1.4%
Protecting Adults at Risk of Harm	8	23	33	54	69	27.2	1.4%
Speeding	14	18	23	16	36	18.6	0.9%
Vandalism / Graffiti	7	13	23	32	29	16.6	0.8%
Littering / Fly Tipping	7	14	20	18	22	13.9	0.7%
Wildlife Crime	7	7	14	20	45	12.7	0.6%
Bogus Workers / Callers	1	10	17	21	39	11.8	0.6%
None of the Above	8	7	10	14	19	9.7	0.5%
						1,967	100.0%

Weighted Average Calculation

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