

#YOURVIEWCOUNTS

IN ARGYLL AND WEST DUNBARTONSHIRE



Quarter 4: April 2016 to March 2017

Prepared by Analysis and
Performance Unit *May 2017*

#YOURVIEWCOUNTS

IN ARGYLL AND WEST DUNBARTONSHIRE

Local Key Priorities:



Drug Dealing /
Drug Misuse



Antisocial Behaviour
/ Disorder



Violent Crime



Homes being
broken into



Child Abuse
including Child
Sexual Exploitation

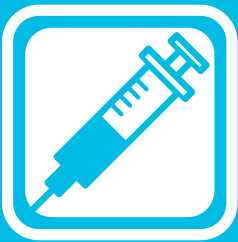
National Key Priorities:



Counter Terrorism
/National Security



Violent Crime



Drug Dealing /
Drug Misuse



Child Abuse
including Child
Sexual Exploitation



Serious Organised
Crime

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**POLICE
SCOTLAND**
Keeping people safe

2016/17 FULL YEAR RESULTS

INTRODUCTION

This is the fourth year in which Police Scotland has had the opportunity to undertake a countrywide public consultation survey. This gives the organisation the ability to seek the views of Scotland's diverse communities and gives local people the chance to influence the setting of both National and Local policing priorities.

The survey results will provide valuable information regarding the public's attitude to crimes and other issues that impact on our communities. Through analysing this information, together with evidence from a number of other important sources, we will formulate future national and local policing plans.

METHODOLOGY

In previous years, the paper surveys were completed across communities by local officers. In a change to this approach, from April 2016, an online survey (with alternative option of a paper survey if required) was created to encourage participants to complete the questions at a time convenient to them. Public awareness and participation in the survey has been encouraged through local engagement, events, media campaigns and online prompts.

ACTIVITY OVER THE LAST 3 MONTHS

The aim of the survey has been to encourage broad participation across our diverse Scottish population. To try and achieve this, we have planned engagement activity each month with different communities throughout the course of the year. From 27th February until the year end, we held back on active marketing of the survey to support the consultation of our long term strategy under 2026.

At the close of the year, from the responses received in L Division, over 800 respondents classified themselves as residents, over 35 as a member of a community group and exactly 40 as public sector employees.

We can now see themes emerging on a geographical and demographic basis in terms of what is important to the different communities across Scotland.

DEVELOPMENTS AND REVISIONS TO THE SURVEY

We are currently taking a break from consultation, re-launching YourViewCounts for Year 2 on 1st July 2017. This down-time will be used to review the remit, question set and variation in survey type. Once underway, we look forward to continuing our work with communities to understand and respond to your needs over the forthcoming year.

RESPONSES

At the close of Year 1, we have received 20,740 completed surveys from across the country with 1,034 surveys completed in L Division. Numbers across both local authority areas in the Division range from 369 in West Dunbartonshire to 665 across Argyll and Bute.

The interest in supporting the service by providing your views has undoubtedly exceeded expectations.

GEOGRAPHICAL

Geographical Survey Responses - Force / Division	
Force / Division	Total
Police Scotland	20,740
L Division - Argyll and West Dunbartonshire	1,034

Geographical Survey Responses - Council Area	
Council Area	Total
Argyll and Bute	665
West Dunbartonshire	369
L Division - Argyll and West Dunbartonshire	1,034

Geographical Survey Responses - Multi Member Wards			
Multi Member Ward	Total	Multi Member Ward	Total
Clydebank Central	83	Kintyre and the Islands	39
Clydebank Waterfront	54	Leven	77
Cowal	45	Lomond	36
Dumbarton	77	Lomond North	71
Dunoon	48	Mid Argyll	132
Helensburgh and Lomond South	50	Oban North and Lorn	95
Helensburgh Central	60	Oban South and the Isles	41
Isle of Bute	34	South Kintyre	50
Kilpatrick	42		
L Division - Argyll and West Dunbartonshire			1,034

LOCAL POLICING PRIORITIES

The top 5 local priorities being selected across the division have remained relatively consistent across the year of surveying. Drug Dealing / Drug Misuse (Q4) and Anti-social behaviour / Disorder (Q1, Q2 & Q3) have both, at one stage in this period, been rated the No 1 priority across the Division.

Following analysis, the top 5 LOCAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Drug Dealing / Drug Misuse	172	126	79	96	77	124.7	12.1%
Anti-social Behaviour / Disorder	188	122	79	72	55	124.3	12.0%
Violent Crime	105	55	65	55	51	73.4	7.1%
Homes being broken into	69	53	59	84	56	63.9	6.2%
Child Abuse including Child Sexual Exploitation	82	64	50	33	39	61.4	5.9%

** Please see attached Appendix A for the full results of the LOCAL priorities responses*

NATIONAL POLICING PRIORITIES

The top 5 national priorities have remained relatively consistent across the year of surveying as well. Counter-terrorism / National Security is the consistent No 1 priority across the Division.

Following analysis, the top 5 NATIONAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	298	78	61	44	46	141.3	13.8%
Violent Crime	142	151	104	84	60	123.6	12.1%
Drug Dealing / Drug Misuse	135	136	130	87	69	123.5	12.1%
Child Abuse including Child Sexual Exploitation	79	104	107	90	78	92.7	9.1%
Serious Organised Crime	82	118	112	62	46	92.5	9.1%

** Please see attached Appendix B for the full results of the NATIONAL priorities responses*

Weighted Average Calculation
 The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally
 The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1
 The number of responses to each priority is then multiplied by the relevant weight and all added together
 The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average
 The weighted average percentage is calculated based on the total number of responses

POLICING IN YOUR LOCAL AREA

This section aims to capture the views and perceptions of communities across different aspects of policing

What is your perception of crime in your local area over the past year?

	Total	%
Increased a lot	111	10.7%
Increased a little	196	19.0%
Remained the same	466	45.1%
Decreased a little	145	14.0%
Decreased a lot	53	5.1%
No reply	63	6.1%

When you see Police in your area, how does it make you feel?

	Total*	%*
Safe	239	23.1%
Reassured	467	45.2%
Neutral	275	26.6%
Concerned	129	12.5%
Tense	82	7.9%

* - Respondents had the opportunity to provide more than one response to this question, therefore total numbers may exceed the number of people surveyed. Percentages have been calculated against the total number of respondents participating in this survey, therefore these may potentially exceed 100%.

Do you know you have a Local Policing Team for your area?

	Total	%
Yes	596	57.6%
No	438	42.4%

Do you know how to contact the Local Policing Team in your area?

	Total	%
Yes	551	53.3%
No	483	46.7%

Confidence and Satisfaction: These measures will evolve under the remit of the Public Confidence Steering Group and latest figures can be found in our Q4 Summary of Performance report.

[Q4 Summary of Performance Report](#)

COMMUNICATIONS

Obtaining feedback on communication is vital to our transformation of service. Continuously improving our accessibility, be it to report a crime of any other matter, is part of our long term strategy under 2026. How we then respond and update victims and the wider community is equally, if not more impactful on the service and public confidence.

What information do you currently access from us?

	Total*
National Policing Campaigns	106
National Policing Plans	57
Local Community Policing Plans	157
Safety Advice	220
Crime Prevention Advice	167
Crime Statistics	110
Police Recruitment	77
None	609
Other (Please specify)	36

What would you like us to provide information on?

	Total*
National Policing Campaigns	230
National Policing Plans	253
Local Community Policing Plans	650
Safety Advice	435
Crime Prevention Advice	418
Crime Statistics	393
Police Recruitment	152
Other (Please specify)	79

How would you prefer to tell us about a crime that has occurred?

	Total*
Email	206
Social media sites	168
Telephone	595
Direct to a Police Officer	496
At a Police Station	460
Police Scotland website	147
Community meetings	100
Other (Please specify)	37

* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.

NOT PROTECTIVELY MARKED

In any other circumstances how would you like to contact us?	
	Total*
Email	384
Social media sites	215
Telephone	516
Direct to a Police Officer	398
At a Police Station	449
Police Scotland website	214
Community meetings	119
Other (Please specify)	26

How would you prefer us to contact you regarding a reported crime?	
	Total*
Email	334
Social media sites	118
Telephone Call	766
Text Message	197
Police Scotland website	69
Community meetings	74
Other (Please specify)	129

In any other circumstances how would you prefer us to contact you?	
	Total*
Email	449
Local media	189
Social media sites	206
Telephone Call	552
Text Message	256
Police Scotland website	160
Community meetings	122
Other (Please specify)	65

* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the number of people surveyed.

DEMOGRAPHICS

We have received many comments in relation to this section, questioning its validity. As a force, we are keen to capture the reach of this survey across our more diverse communities and this is a means to do so. Within that, we absolutely respect the wishes of those participants who decline to complete this section of the form and would reinforce the anonymity of all respondents.

In what capacity did you complete this survey?

	Total	%
Resident	847	81.9%
Local or Nationally Elected Member	20	1.9%
Community Group / Residents Association Member	38	3.7%
Business Owner or Representative	23	2.2%
Voluntary Organisation Representative	13	1.3%
Public Sector Employee	40	3.9%
Other (Please specify)	53	5.1%

Age

	Total	%
Under 16	63	6.1%
16 - 24	221	21.4%
25 - 34	112	10.8%
35 - 44	144	13.9%
45 - 54	202	19.5%
55 - 64	150	14.5%
Over 65	114	11.0%
Choose not to disclose	28	2.7%

Gender

	Total	%
Male	449	43.4%
Female	544	52.6%
Non-binary	2	0.2%
Choose not to disclose	39	3.8%

Are you transgender?

	Total	%
Yes	6	0.6%
No	960	92.8%
Choose not to disclose	68	6.6%

NOT PROTECTIVELY MARKED

Sexual Orientation		
	Total	%
Bisexual	25	2.4%
Gay / Lesbian	23	2.2%
Heterosexual	864	83.6%
Choose not to disclose	122	11.8%

Do you consider yourself to have a disability?		
	Total	%
Yes	103	10.0%
No	867	83.8%
Choose not to disclose	64	6.2%

Ethnic and Cultural Origin		
	Total	%
African, African Scottish, African British	1	0.1%
Any Mixed Ethnic Group	6	0.6%
Arab, Arab Scottish, Arab British	16	1.5%
Bangladeshi, Bangladeshi Scottish, Bangladeshi British	2	0.2%
Black, Black Scottish, Black British	1	0.1%
Caribbean, Caribbean Scottish, Caribbean British	2	0.2%
Chinese, Chinese Scottish, Chinese British	1	0.1%
Indian, Indian Scottish, Indian British	1	0.1%
Other African, Caribbean or Black	1	0.1%
Other Asian	0	0.0%
Other Ethnic Group	6	0.6%
Other White Ethnic Group	10	1.0%
Pakistani, Pakistani Scottish, Pakistani British	3	0.3%
White British	242	23.4%
White English	38	3.7%
White Gypsy / Traveller	3	0.3%
White Irish	0	0.0%
White Northern Irish	3	0.3%
White Polish	8	0.8%
White Scottish	629	60.8%
White Welsh	4	0.4%
Choose not to Disclose	57	5.5%

NOT PROTECTIVELY MARKED

NOT PROTECTIVELY MARKED

What religion do you identify with?		
	Total	%
Buddhist	7	0.7%
Church of Scotland	293	28.3%
Hindu	0	0.0%
Jewish	4	0.4%
Muslim	19	1.8%
None	317	30.7%
Other (please specify)	23	2.2%
Other Christian	75	7.3%
Pagan	9	0.9%
Roman Catholic	174	16.8%
Sikh	3	0.3%
Choose not to disclose	110	10.6%

FEEDBACK

How would you describe this survey to complete?		
	Total	%
Very Difficult	8	0.8%
Difficult	61	5.9%
Easy	650	62.9%
Very Easy	312	30.2%
Did not answer question	3	0.3%

How would you describe the time required to complete the survey?		
	Total	%
Too Long	79	7.6%
About Right	922	89.2%
Too Short	28	2.7%
Did not answer question	5	0.5%

APPENDIX A - LOCAL POLICING PRIORITIES

Please rank your top five LOCAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Drug Dealing / Drug Misuse	172	126	79	96	77	124.7	12.1%
Anti-social Behaviour / Disorder	188	122	79	72	55	124.3	12.0%
Violent Crime	105	55	65	55	51	73.4	7.1%
Homes being broken into	69	53	59	84	56	63.9	6.2%
Child Abuse including Child Sexual Exploitation	82	64	50	33	39	61.4	5.9%
Road Safety / Road Crime	52	61	49	51	45	53.2	5.1%
Speeding	43	53	57	52	60	50.8	4.9%
Rowdy Drunken Behaviour	26	70	65	56	44	50.7	4.9%
Domestic Abuse	40	61	57	39	41	48.9	4.7%
Littering / Fly Tipping	20	45	61	55	71	42.9	4.2%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	35	36	43	36	44	37.6	3.6%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	17	38	45	48	48	34.4	3.3%
Vandalism / Graffiti	14	24	47	55	55	31.5	3.0%
Counter Terrorism / National Security	52	17	23	17	29	30.7	3.0%
Sexual Crime	17	37	35	46	27	30.5	2.9%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	15	24	26	29	33	22.7	2.2%
Cars (or Other Vehicles) being stolen or broken into	7	24	34	37	31	22.5	2.2%
Serious Organised Crime	15	24	22	32	25	21.7	2.1%
Street Robbery / Mugging	11	21	36	20	35	21.5	2.1%
Bogus Workers / Callers	7	30	32	19	29	21.2	2.1%
Hate Crime	13	15	29	25	25	19.1	1.9%
Protecting Adults at Risk of Harm	14	15	17	27	28	17.5	1.7%
Wildlife Crime	12	11	12	28	53	16.6	1.6%
None of the Above	8	8	12	22	33	12.3	1.2%
						1,034	100.0%

Weighted Average Calculation

The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally
The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1
The number of responses to each priority is then multiplied by the relevant weight and all added together
The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average
The weighted average percentage is calculated based on the total number of responses

APPENDIX B - NATIONAL POLICING PRIORITIES

Please rank your top five NATIONAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	298	78	61	44	46	141.3	13.8%
Violent Crime	142	151	104	84	60	123.6	12.1%
Drug Dealing / Drug Misuse	135	136	130	87	69	123.5	12.1%
Child Abuse including Child Sexual Exploitation	79	104	107	90	78	92.7	9.1%
Serious Organised Crime	82	118	112	62	46	92.5	9.1%
Anti-social Behaviour / Disorder	70	50	69	49	63	61.2	6.0%
Sexual Crime	38	52	72	88	82	58.1	5.7%
Domestic Abuse	34	67	44	57	60	49.6	4.9%
Cybercrime / E Crime (i.e. Computer Safety or Online Safety)	19	33	41	63	59	35.7	3.5%
Homes being broken into	15	34	45	47	48	32.5	3.2%
Hate Crime	17	26	29	40	57	27.5	2.7%
Rowdy Drunken Behaviour	21	29	26	31	35	26.4	2.6%
Road Safety / Road Crime	14	19	21	53	57	24.8	2.4%
Street Robbery / Mugging	7	29	32	30	45	23.5	2.3%
Theft of Property e.g. Bicycles (including Quad Bikes), Tools, Machinery or Livestock	5	10	17	26	28	13.1	1.3%
Dangerous and / or Anti-social Driving (including Quad Bikes & Off Road Vehicles)	9	8	11	27	26	12.7	1.2%
None of the Above	13	11	10	15	20	12.6	1.2%
Speeding	7	9	10	21	26	11.3	1.1%
Littering / Fly Tipping	3	18	15	8	15	10.9	1.1%
Bogus Workers / Callers	2	10	12	26	21	10.6	1.0%
Protecting Adults at Risk of Harm	2	7	13	28	26	10.6	1.0%
Cars (or Other Vehicles) being stolen or broken into	3	8	18	15	14	9.7	0.9%
Vandalism / Graffiti	2	9	15	16	12	9.0	0.9%
Wildlife Crime	5	6	8	15	29	8.8	0.9%
						1,022	100.0%

Weighted Average Calculation

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 The weighted average percentage is calculated based on the total number of responses*